

重庆市各区县 2020 年重点招商引资 项目推介表

27 个文化旅游类项目

中国国际贸易促进委员会重庆市委员会

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重庆市大足区 2020 年重点招商引资项目推介表 1

项目名称	大足石刻文化创意产业园				
招商单位	重庆市大足区篆石实业发展有限公司				
类别/产业	文化	项目有效期	2023 年		
项目总投资	80 亿元人民币	拟吸引投资金额	50 亿元人民币		
项目联系人	杨松	电话	15821769068	邮箱	771998708@qq.com
项目建设地点	重庆市大足区三驱镇大桥村				
合作方式	<input type="checkbox"/> 独资 <input type="checkbox"/> 合资 <input type="checkbox"/> 合作开发 <input type="checkbox"/> 收购股份 <input type="checkbox"/> 委托运营 <input type="checkbox"/> 其他				
项目概述	<p>大足石刻创意文化产业园,依托大足石刻文化品牌和中国西部大市场,重点培育石雕石材产业集群、文创空间和线上线下交易平台,建设“产业+文化+旅游”为一体的“绿色园区、智能园区、智慧园区”,形成石雕产业北有曲阳、南有惠安、西有大足的格局。园区一期规划面积 3 平方公里,由文化创意园区、石雕石材加工区及石雕石材交易区三个部分组成,将于 2019 年下半年开工建设。</p>				
项目经济效益分析	<p>西南地区暂无石雕生产加工基地,市场广阔,可辐射重庆、成都两个国家中心城市和内江、南充、遂宁、资阳、泸州、自贡六个大城市,并可实现对贵州、云南、西藏、陕西、甘肃、新疆的石雕石材市场。力争 2023 年年产值达 200 亿元人民币。</p>				
项目已具备条件及进展情况	<p>该项目已有园区开发运营公司(国有)摘牌 850 亩农村集体入市土地,规划建设 4 平方公里。由文化创意园区和石雕石材加工交易区两个部分组成,水电气等配套设施能满足园区建设需求,将于 2019 年下半年开工建设。</p>				
产业概况	<p>该项目依托大足石刻世界文化遗产品牌和大足石雕 2 万余人从业人员,为项目建设提供了较好的产业基础,资源上大足所独有的砂岩资源储量大,周边青石资源丰富,水电气供给充裕,潼大荣、大内、渝荣三条高速穿境而过,农村集体土地入市试点在我区试行用地充裕。石雕石材产业附加值高,市场需求量大,规划引进国家级和省级大师 100 人以上,石雕石材企业 1000 家以上</p>				
上下游产业情况	<p>项目上游产业石材产业因交通物流的便捷,全世界的石材可以较低成本聚集大足,下游产业中的建筑、市政园林景观、家居生活等市场需求量大。</p>				

产业政策 优惠政策	按区内园区用地优惠，税收优惠和政策优惠享受区内统一政策
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重庆市大足区 2020 年重点招商引资项目推介表 2

项目名称	体育健身器材生产项目				
招商单位	重庆市大足工业园区				
类别/产业	第二产业	项目有效期			
项目总投资	6 亿元	拟吸引投资金额	5 亿元		
项目联系人	杨刚	电话	13983846929	邮箱	352730561@qq.com
项目建设地点	重庆市大足工业园区				
合作方式	<input checked="" type="checkbox"/> 独资 <input checked="" type="checkbox"/> 合资 <input type="checkbox"/> 合作开发 <input type="checkbox"/> 收购股份 <input type="checkbox"/> 委托运营 <input type="checkbox"/> 其他				
项目概述	计划用地 150 亩，建设各类跑步机、健身车、滑雪车、举重器等户外、室内、俱乐部健身器材生产线。				
项目经济效益分析	<p>随着建设健康中国、全民健身上升为国家战略以及居民生活观念的转变，参加体育锻炼正在成为一种流行的生活方式。在国家政策的引导和支持下，受益于居民收入水平提升、健身氛围的不断培育，国内健身器材消费市场将持续扩大。大足作为西部五金之都，产业基础好，加上近年来，园区大力建设现代家居产业园，建设该项目非常必要。</p> <p>目前健身器材行业发展因科技推动日益提升，展现出十分广阔的市场前景。可以预见的是，未来行业销售突破 400 亿元大关将指日可待。全球体育健身器材的需求量将稳中有升，各类高、中、低档体育健身器材均有很大的发展空间，全球体育健身器材产业年市场份额将达数千亿美元。</p> <p>该项目实施以后可实现年产值 8 亿元以上，年利润 8000 万以上，年税收 2000 万元以上，预计 5 年内收回成本。</p>				
项目已具备条件及进展情况	已完成规划，项目用地已实现“七通一平”				
产业概况	重庆大足工业园区是市政府确定的重庆唯一家居产业建设基地，规划面积约 6 平方公里，重点打造门业、教学设备、健身器材三大特色产业，现已初具规模。				

上下游产业情况	大足五金以龙水镇为中心,五金产业繁荣,且建有专门五金交易市场,能够为企业提供足够的原材料和基础件。
产业政策 优惠政策	<p>土地: 根据项目的投资规模、税收贡献大小实行“一企一策”。</p> <p>城市建设配套费: 生产性企业投资项目合同约定建设期间,生产性用房按 100%的比例给予产业发展资金支持,生活性及配套用房按 60%的比例给予产业发展资金支持。</p> <p>企业所得税: 减按 15%的税率征收,并以企业所缴纳的企业所得税区级实得部分为计算依据,按前两年 100%,第三至五年 50%的比例给予产业发展资金支持。</p> <p>增值税: 以企业所缴纳的增值税区级实得部分为计算依据,按第一年 100%,第二、三年 50%的比例给予产业发展资金支持。</p>

重庆市云阳县 2020 年重点招商引资项目推介表 3

项目名称	云阳侏罗纪恐龙世界公园				
招商单位	云阳县普安恐龙化石管理委员会				
类别/产业	文化旅游	项目有效期	2020.12.31		
项目总投资	39.0 亿元	拟吸引投资金额	25.0 亿元		
项目联系人	方巧	电话	18223153226	邮箱	75222118@qq.com
项目建设地点	重庆市云阳县普安乡				
合作方式	<input checked="" type="checkbox"/> 独资 <input checked="" type="checkbox"/> 合资 <input type="checkbox"/> 合作开发 <input type="checkbox"/> 收购股份 <input type="checkbox"/> 委托运营 <input type="checkbox"/> 其他				
项目概述	<p>项目依托世界级的普安侏罗纪恐龙化石资源,打造世界一流大型恐龙旅游产业园。规划面积 8.37 平方公里,主要建设恐龙博物馆、遗址馆、研学基地(营地)、游客接待中心、码头、主题乐园、漂浮乐园、探险公园、主题酒店、商街等项目,以及景观营造和基础配套设施。提供包括科普研学、恐龙主题游乐、运动体验、文化创意体验、户外营地、康养度假等文旅产品。</p>				
项目经济效益分析	<p>预计可实现年接待游客 300 万人次,内部收益率为 15.9%,投资回收期约为 15 年。</p>				
项目已具备条件及进展情况	<p>项目已经列入市级重点项目,已开展项目立项、选址、总规、控规、可研、主要建筑单体设计、用地报批、侏罗纪植被恢复试点等前期工作。</p>				
产业概况	<p>云阳县拥有丰富的自然和人文旅游资源,目前已建成 5A 级景区 1 个,4A 级景区 2 个。2019 年,全县接待海内外游客 2531 万人次,实现旅游综合收入 101 亿元。未来几年,随着郑万高铁、江龙高速等重大交通工程的陆续建成,将有效串联各大景区以</p>				

	及沟通周边省市景区景点。
上下游产业情况	近年来，云阳县着力补齐文旅产业链短板，挖掘地方文化和自然资源，强化产业策划规划，加大配套基础实施投入，不断完善旅游要素，大力引导企业投资，培育本土旅行社，同时加大与国内外知名旅游社和平台的合作，为游客提供安全、快捷、丰富的旅游产品和服务。
产业政策 优惠政策	创建 A 级景区和星级旅游饭店，给予一次性奖励。享受“一事一议”“一企一策”优惠政策。

重庆市忠县 2020 年重点招商项目推介表 4

项目名称	三峡港湾国际旅游度假区项目				
招商单位	重庆市忠县投资促进中心				
类别/产业	文化旅游	项目有效期	20 年		
项目总投资	54 亿元人民币	拟吸引投资金额	54 亿元人民币		
项目联系人	杨金川	电话	13896287412	邮箱	645964350@qq.com
项目建设地点	重庆忠县东溪镇钟溪村				
合作方式	<input checked="" type="checkbox"/> 独资 <input checked="" type="checkbox"/> 合资 <input checked="" type="checkbox"/> 合作开发 <input checked="" type="checkbox"/> 收购股份 <input checked="" type="checkbox"/> 委托运营 <input type="checkbox"/> 其他				
项目概述	该项目位于与县城隔江相望的东溪湖。项目借助长江、三峡、三国品牌叠加效应，建成集生态观光、休闲度假、文化娱乐、水上乐园、参与体验等于一体的具有国际标准、高端品质、地方特色的国际黄金旅游度假区。项目规划控制范围 25 平方公里，分为东溪湖三国文化体验带、长江景观带、佛光翠屏山、福地天子山、旅游新城、乡村旅游体验区等 6 大板块。项目核心区东溪湖三国文化体验带主要建设内容为：“一园”，即长江三峡三国文化产业园，含接待中心、忠义堂、三国演艺剧场及其配套设施；“一镇”，即三国风情小镇，含风情旅游小镇、桃花岛、游船码头、精品客栈等；“一城”，即旅游新城，含旅游地产、休闲会所、度假酒店等；“一湖”即东溪湖水上游乐及湖岸游乐。后由重庆江津峻坤实业集团公司将规划调整为“一大中心，六大组团”的布局，形成忠诚水寨、忠州影城、通航小镇、巴渝人家、翠屏山寨、忠义学校等六大产业板块。				
项目经济效益分析	烽烟三国门票日收入：1890（座位数）*228（价格）=430920（元）； 政府配套规划区内 1000 亩地商住用地，综合容积率为 1.5，含旅游地产、休闲会所、度假酒店等。				
项目已具备条件及进展情况	目前已建成并运营烽烟三国实景演艺、武圣殿、游客接待中心、部分景观环境及配套停车场，分景观环境及配套停车场。烽烟三国景区内共计 413 亩，景区外已经拿到批文的共计约 1000 亩地（其中忠诚水寨 485 亩、彭家院子 255 亩、景区及周边 250 亩）				
产业概况	一是忠义公司（烽烟三国景区）和烽烟三国实景演艺运营管理工作人员和演职人员共计 400 多人，其中 50% 为本地人，有效带动了就业；二是项目建设增加了群众收入，解决了建卡贫困户 10 余户的就业工作，其征地拆迁，建卡贫困户就有 20 多户；三是随着三国文化产业园建设的日趋成型和配套设施的不断完善，通往三国文化产业园区的道路两旁渐次新建了一些三国元素为主体的农家乐和客栈，餐饮、农家乐、夜市的生意日渐红火；四是烽烟三国实景演艺开演后，星级酒店的入住率有了较大幅度提升，酒店营业效果较好；五是形成了相关旅游商品和土特产品的销售市场，有效促进了本地农副产品的销售，待三国文化产业园商业街、接待中心旅游商品建设完毕后，不断提升土特产品和农副产品的附加值。				

上下游产业情况	
产业政策 优惠政策	<p>1.投资企业在前3年内支付项目财务成本总计约12.6亿元(以评估值为准),全面收购景区及景区资产,政府按照支付进度,政府将烽烟三国景区及相关资产的管理权、运营转让社会企业,景区及资产所有权在财务成本支付完毕后予以全部划转;</p> <p>2.投资企业将承接烽烟三国演艺项目,保障演艺项目持续打造并接待游客。同时,投资企业可按照旅游行业特点配套相关产业,丰富景区业态,延长产业链条;</p> <p>3.政府配套规划区内1000亩地商住用地(目前800亩已经取得批文,其中500亩可以出让摘牌开发),综合容积率为1.5,出让给社会投资企业,并将土地成本价值的溢价部分返回企业,用于支付项目财务成本(前述提到的12.6亿元),地产开发收益归企业所有;(例如:每亩地出让摘牌价值为100万/亩,土地成本为50万/亩,溢价的50万/亩*1000亩=5亿元,政府方将返还企业用于支付财务成本12.6亿元)</p> <p>4.投资企业经测算,如还有差距,政府还可以匹配中心场镇的土地资源或者其他双方均认可的资源,用于投资企业需支付的财务成本;</p> <p>5.政府可以将规划区内项目建设过程中产生的配套费,安排给项目用于基础设施建设和景区维护。投资企业可以享受我县税收的普惠政策;</p> <p>6.本项目获取的各级优惠专项资金和三峡后续补助,落实到项目,用于相关项目建设;</p> <p>7.投资企业开发和打造项目规划区投资建设时限为5-10年左右。</p>

重庆市忠县 2020 年重点招商项目推介表 5

项目名称	“三峡橘乡”田园综合体项目				
招商单位	重庆市忠县投资促进中心、忠县三峡橘乡田园综合体建设指挥部				
类别/产业	一、二、三产	项目有效期	2020 年		
项目总投资	30 亿元人民币		拟吸引投资金额	20 亿元人民币	
项目联系人	赵 荣	电话	13908264229	邮箱	947379182@qq.com
	牟其林		13658226633		
项目建设地点	忠县新立镇、双桂镇				
合作方式	<input checked="" type="checkbox"/> 独资 <input checked="" type="checkbox"/> 合资 <input checked="" type="checkbox"/> 合作开发 <input type="checkbox"/> 收购股份 <input type="checkbox"/> 委托运营 <input checked="" type="checkbox"/> 其他				
项目概述	建设柑橘特色小镇,橘乡人家风情廊道、环青龙湖慢行廊道、田园马拉松廊道,智慧柑橘示范区、柑橘文化博览区、橘乡荷海休闲区、三峡花卉植物园区。				
项目经济效益分析	开园达效后,预计年实现综合总产值 35.5 亿元。				

项目已具备条件及进展情况	项目是全国首批 18 个国家级田园综合体试点项目，有良好的政策和资金支持，目前已建成田园马拉松廊道、橘乡人家风情廊道、环青龙湖慢行廊道，智慧柑橘示范区、柑橘文化博览区、橘乡荷海休闲区，柑橘文化时空馆、柑橘品种博览园、柑橘四季采摘园、柑橘盆景园，人居环境整治以及其他基础设施建设，即将建成柑橘产业国际协同创新中心、游客集散中心等。
产业概况	项目规划区柑橘种植面积 2 万亩,已实现“路相连、机入园、旱能灌、涝能排、肥水一体职能化”的现代农业发展模式。项目区内已形成以三峡集团为龙头的柑橘加工业，其柑橘新品种、新技术研究与推广走在全国前列，拥有全国唯一的国家级柑橘工程技术研究中心，柑橘加工技术国内领先。已建成“优良品种选育→苗木培育→高标准果园建设→NFC 橙汁加工→皮渣综合利用”的完整产业链。柑橘“品种、育苗、建园、管理、橙汁加工”五大技术标准在全国推广。
上下游产业情况	项目区已形成一二三产融合发展模式，形成从“一粒种子”到“一杯橙汁”，再到皮渣资源化利用的完整产业链。
产业政策优惠政策	<ol style="list-style-type: none"> 1、水、电、路、土地整治等基础设施全面配套； 2、对花卉植物园、冷链物流、农产品加工、民宿、康养、儿童游乐、体育健身、创意农业、文旅等业态在财政项目资金给予重点支持； 3、享受用地、税收、人才、科技、工业等相关优惠政策； 4、“一事一议”、“一企一策”。

重庆市忠县 2020 年重点招商项目推介表 6

项目名称	忠县电竞小镇项目				
招商单位	重庆市忠县投资促进中心				
类别/产业	二、三产业	项目有效期	长期		
项目总投资	88.3 亿元人民币	拟吸引投资金额	88.3 亿元人民币		
项目联系人	杨金川	电话	13896287412	邮箱	645964350@qq.com
项目建设地点	重庆市忠县水坪社区				
合作方式	<input checked="" type="checkbox"/> 独资 <input checked="" type="checkbox"/> 合资 <input checked="" type="checkbox"/> 合作开发 <input checked="" type="checkbox"/> 收购股份 <input checked="" type="checkbox"/> 委托运营 <input type="checkbox"/> 其他				
项目概述	<p>以举办各大电竞赛事为切入点，构建集赛事举办、内容制作、娱乐体验、人才培养、装备制造为一体的电竞产业生态圈，打造“电竞产业圣地·玩家体验天堂”。利用与县城隔江相望的滨江水湾，按照产城融合、产教融合发展要求，整体规划建设 3.2 平方公里电竞小镇，将重点布局“三区六园”，即电竞产业区、滨江游乐区、生活配套区及赛事园、孵化园、教育园、科普园、装备园、体验园，用 3 至 5 年时间建成全国知名的宜赛、宜游、宜业、宜居电竞小镇。</p>				

项目经济效益分析	项目总投资 88.3 亿元。其中，通达公司已投资 14 亿元建设电竞场馆项目，希望教育集团已投资建设重庆数字产业职业技术学院（暂定名）项目，预计 15 亿，“三区六园”项目中孵化园（预计投资 3 亿）、体验园（预计投资 1.3 亿）、高层酒店及半岛酒店（预计投资 6 亿）、生活配套投入（预计投资 49 亿）。预计总产出 103.36~122.36 亿（其中，电竞产业项目产出 20~39 亿，生活配套产出 76.16 亿，政府补贴 7.2 亿），预计净收益 15.06~34.06 亿，收益率达 17.06%~38.57%。
项目已具备条件及进展情况	已完成土地征地拆迁安置，道路管网等基础设施已完成建设。 已建成了专业化、标准化、规模最大的电竞场馆，成功入选了 2018 全国优选体育产业项目名录，已开工建设重庆数字产业职业技术学院（暂定名），重庆市政府确定为数字内容产业集聚区之一，重庆市大数据局授牌重庆数字经济（电竞）产业示范园。
产业概况	电竞产业是基于游戏又超越游戏的集科技、竞技、娱乐和社交于一身，拥有独特商业属性与用户价值的数字娱乐文化体育产业。《2019 中国游戏产业报告》显示，2019 年全国电竞用户已达 4.4 亿人，电竞市场规模高达 947.3 亿元。当前，电子竞技已经成为 90 后、00 后新生代人群的新兴社交和娱乐方式，电竞产业成为数字经济最火爆的新业态。
上下游产业情况	电竞产业已成长为一个新兴产业，形成了涵盖内容授权、赛事参与、赛事执行、内容制作、内容传播等上中下游完整电竞产业链，以及以赞助商、电竞地产、电竞教育等为周边的电竞生态圈，发展前景十分广阔。
产业政策优惠政策	1、《关于促进电竞产业发展的若干政策意见》(忠府办发〔2017〕167 号)； 2、“一事一议”、“一企一策”。

重庆市城口县 2020 年重点招商引资项目推介表 7

项目名称	周溪九龙坪乡村旅游集群片区项目				
招商单位	城口县文化旅游发展改革委				
类别/产业	三产	项目有效期	5 年		
项目总投资	4.8 亿元	拟吸引投资金额	4 亿元		
项目联系人	欧小亚	电话	023-59226195	邮箱	
项目建设地点	重庆市城口县周溪乡龙丰村				
合作方式	<input checked="" type="checkbox"/> 独资 <input checked="" type="checkbox"/> 合资 <input type="checkbox"/> 合作开发 <input type="checkbox"/> 收购股份 <input type="checkbox"/> 委托运营 <input type="checkbox"/> 其他				
项目概述	该项目规划面积 2000 亩，拟建设大巴山森林人家集群片区（北欧风情民宿酒店）、田园休闲体验区、生态景观观赏区、商业配套服务区等集休闲康养、深度体验游、旅居等功能为一体的乡村旅游项目。				
项目经济效益分析	项目在城口县大力推进全域旅游背景下，“景区+乡村旅游”模式的特色乡村旅游将促进九龙坪地方经济结构的转型；项目独具的生态山水资源优势、异域风情特色及其区位优势是项目运营最有力的市场支撑，预测本项目每年接待游客约 60 万人次，按照平均每人消费 400 元计算，年均旅游接待收入将达到 2.4 个亿元。				

项目已具备条件及进展情况	已经完成前期总体规划
产业概况	城口县西南部的周溪乡龙丰村，森林资源丰富，生态本底优渥，地形景观多样，地貌特质突出，海拔介于 1300-1500m，适于打造高山休闲度假功能产品。项目位于九重山森林公园的西部，距周溪乡场镇约 6 公里，距城口县城 80 公里，对外交通畅达，可由城万快速通道经 201 省道或者 202 省道抵达，旅游交通优势明显。
上下游产业情况	在城口县重点打造的两大景区的建成后和大巴山旅游发展如火如荼的背景下，随着大交通的改善重庆主城、陕西西安等大中型城市 2000—3000 万人口将是休闲度假区的重要客源市场。以及县城至九龙坪景区交通体系逐渐完善，将为九龙坪旅游业发展带来重要支撑。
产业政策优惠政策	1.固定资产投资 3000 万元以上的经营类旅游康养产业、卫生、体育项目，自经营时间起 5 年内，企业年缴纳所得税县级留存部分，按 100%的比例，由县财政补贴给企业。 2.总投资 10 亿元以上的旅游招商引资项目可申请市级用地指标“点供”政策。对符合产业政策的旅游开发项目，若固定资产投资在 2000 万元（含）以上，可优先安排用地指标。3.对新评为国家 5A、4A、3A 级旅游景区，分别给予业主单位一次性奖励 300 万元、200 万元、50 万元产业扶持政策。

重庆市大渡口区 2020 年重点招商引资项目推介表 8

项目名称	艺度创·微企亮园改扩建项目				
招商单位	重庆港务物流集团实业有限公司				
类别/产业	文化旅游产业	项目有效期	3 年		
项目总投资	1 亿元	拟吸引投资金额	5 亿元		
项目联系人	张宁	电话	13883990629	邮箱	
项目建设地点	大渡口区滨江片区，原重庆石棉制品厂旧址				
合作方式	<input type="checkbox"/> 独资 <input type="checkbox"/> 合资 <input checked="" type="checkbox"/> 合作开发 <input type="checkbox"/> 收购股份 <input type="checkbox"/> 委托运营 <input type="checkbox"/> 其他				
项目概述	<p>重庆艺度创微企亮园位于大渡口区滨江片区——原重庆石棉制品厂的老厂房，占地面积 120 亩，建筑面积 5.7 万平方米，距内环快速公路入口仅 6 公里，紧邻在建的白居寺长江大桥，水陆交通便利。2017 年 11 月，重庆市工商局和大渡口区政府决定在保留重庆石棉厂原始建筑风貌的基础上，以原厂房为载体，以打造“全市具有影响力和知名度的文化创意集聚地”和“重庆都市文化旅游体验新地标”为目标，建成集文化传媒、广告设计、非遗展示、文化休闲等业态于一体及体现艺术与艺道精神气息、富有度己与度人人文氛围、集聚创意与创新文化产品的微企亮园。</p>				
项目经济效益分析	<p>工业遗址改造是大趋势，国家鼓励利用工业遗产资源建设工业文化产业园，2017 年，重庆市在《中共重庆市委关于加快推进全域旅游发展的意见》上，加快推</p>				

	<p>进文旅融合并制定实施方案，旨在深化文旅融合发展，大力培育一批全国领先、世界知名的优质文旅项目，充分发掘和整理重庆民俗资源，建设一批特色文博旅游产品。近年来，大渡口区政府陆续投入 1000 余万元，改建了部分闲置老厂房，对园区大门、道路、绿化、公共洗手间、导示标识等进行了整治，并成功创建了重庆市众创空间、重庆市第一批重点楼宇产业园、市级创业孵化基地、区级创业孵化基地、市级科普示范基地、十佳文创园。项目投资回报率高、投资回收年限短。</p>
项目已具备条件及进展情况	<p>艺度创园区为现有载体，基础设施配套齐全，入园企业工商注册便利，现正与中建文旅商洽合作事宜。</p>
产业概况	<p>大渡口区已建成重庆工业文化博览园，完成义渡古镇与义渡公园整体提质扩容，打造精品旅游线路。完成跳磴镇市级全域旅游示范镇创建，大力发展观光休闲体验式农业，加快艺度创微企亮园发展，推进老旧厂房文创产业项目建设，大力引进会展演艺、艺术品经纪、动漫设计、影视制作等文化服务类企业，目前义渡古镇功能业态不断完善，成为重庆文旅新地标，艺度创微企亮园获评市级文化产业示范园区，文化产业增加值突破 7 亿元、旅游消费总额达到 6 亿元。主要代表企业有申乙文创等知名文旅类企业。</p>
上下游产业情况	<p>大渡口区文旅业以滨江、小南海片区为主要载体，以文体旅融合发展为重点，聚焦文化创意、旅游休闲、体育运动等领域，着力打造重庆都市圈重要的文化休闲旅游聚集区。</p>
产业政策优惠政策	<p>1.对新进入的文化体育旅游类重点特色企业，自签约之日起 5 年内，在区税收贡献达到 100 万元的年度起，以其缴纳的增值税、企业所得税区级留存部分为计算基数，前 3 年按基数 100%比例给予奖励，第 4、5 年按基数 50%比例给予奖励。在区税收贡献未达到 100 万元年度不得享受奖励。</p> <p>2.新入住企业按投资额度给予定向租金补助。投资额在 2000 万元以下的，按实际租金 30%补助，投资额在 2000 万元及以上的按实际租金 50%补助，补贴期限不超过 3 年。</p> <p>3.新建、改扩建民营博物馆、艺术剧场、体育场馆等文化体育场所，投资在 500 万元及以上，经认定给予单个项目不超过投资总额的 30%且不高于 200 万元的补助。补助在场馆开业后按 50%、25%、25%的比例分 3 年执行。</p> <p>4.利用老厂房、旧民居等老旧设施资源打造特色街区、休闲场馆、创意空间等，投资在 500 万元及以上，经认定给予单个项目不超过投资总额的 30%且不高于 200 万元的补助。补助在场馆开业后按 50%、25%、25%的比例分 3 年执行。</p>

重庆市大渡口区 2020 年重点招商引资项目推介表 9

项目名称	义渡古镇升级转型项目				
招商单位	重庆大晟资产经营（集团）有限公司				
类别/产业	文化旅游产业	项目有效期			
项目总投资	3.85 亿元	拟吸引投资金额			
项目联系人	孟捷	电话	13808336624	邮箱	927177@qq.com
项目建设地点	大渡口区马桑溪长江大桥下方				

合作方式	<input type="checkbox"/> 独资 <input type="checkbox"/> 合资 <input type="checkbox"/> 合作开发 <input type="checkbox"/> 收购股份 <input checked="" type="checkbox"/> 委托运营 <input type="checkbox"/> 其他
项目概述	重庆市大渡口义渡古镇面向长江，背靠义渡公园，上跨马桑溪长江大桥，紧邻成渝铁路线，占地约 47 亩（其中建筑、绿化约 35 亩，游乐园约 12 亩）；古镇房屋总建筑面积约 1.8 万平方米，其中可租赁商业建筑面积 17057.6 平方米；停车楼总建筑面积 31373 平方米，共 14 层，停车位 645 个。按原面积、原高度、原基础、原风貌“四原原则”修复后，重现了历史上形成的三街九巷的街巷关系结构，共有二十一幢房屋院落呈四级阶梯分布。古镇是展现渡口文化人文复兴的商业集群，涵盖人文体验、休闲娱乐、旅游观光、综合服务四大功能。义渡古镇的整体运营定位于结合长江文化艺术湾区和钓鱼嘴音乐半岛的建设，围绕艺术文化、休闲娱乐进行业态定位和运营打造，一是要突出大渡口地域特色；二是要打造为重庆市知名文旅景点；三是要满足周边老百姓文化娱乐消费。
项目经济效益分析	义渡古镇可租赁商业建筑面积 17057.6 平方米，按平均月租金 50 元/平方米测算，年租金收入可达 1000 万元；连接义渡古镇与工博馆的葛老溪便道于 2017 年 9 月竣工并投入使用，为游客输入互通提升人气带来便利；综合停车楼总建筑面积 31373 平方米，共 14 层，停车位 645 个，预计停车楼停车收费标准为月票 400 元/月、临停 4 元/小时。
项目已具备条件及进展情况	义渡古镇于 2016 年 3 月修建，同年 10 月建成，2017 年 1 月正式开街接待游客，经营条件成熟；综合停车楼将于 2020 年 7 月建成后投入使用。
产业概况	大渡口区已建成重庆工业文化博览园，完成义渡古镇与义渡公园整体提质扩容，打造精品旅游线路。完成跳磴市级全域旅游示范镇创建，大力发展观光休闲体验式农业，加快艺度创微企亮园发展，推进老旧厂房文创产业项目建设，大力引进会展演艺、艺术品经纪、动漫设计、影视制作等文化服务类企业，目前义渡古镇功能业态不断完善，成为重庆文旅新地标，艺度创微企亮园获评市级文化产业示范园区，文化产业增加值突破 7 亿元、旅游消费总额达到 6 亿元。主要代表企业有申乙文创等知名文旅类企业。
上下游产业情况	大渡口区文旅业以滨江、小南海片区为主要载体，以文体旅融合发展为重点，聚焦文化创意、旅游休闲、体育运动等领域，着力打造重庆都市圈重要的文化休闲旅游聚集区。截至目前义渡古镇经营商铺共 42 家，包含餐饮、茶楼、民宿、小吃等业态。
产业政策优惠政策	<ol style="list-style-type: none"> 1.对新进入的文化体育旅游类重点特色企业，自签约之日起 5 年内，在区税收贡献达到 100 万元的年度起，以其缴纳的增值税、企业所得税区级留存部分为计算基数，前 3 年按基数 100%比例给予奖励，第 4、5 年按基数 50%比例给予奖励。在区税收贡献未达到 100 万元年度不得享受奖励。 2.新入住企业按投资额度给予定向租金补助。投资额在 2000 万元以下的，按实际租金 30%补助，投资额在 2000 万元及以上的按实际租金 50%补助，补贴期限不超过 3 年。 3.新建、改扩建民营博物馆、艺术剧场、体育场馆等文化体育场所，投资在 500 万元及以上，经认定给予单个项目不超过投资总额的 30%且不高于 200 万元的补助。补助在场馆开业后按 50%、25%、25%的比例分 3 年执行。 4.利用老厂房、旧民居等老旧设施资源打造特色街区、休闲场馆、创意空间等，投资在 500 万元及以上，经认定给予单个项目不超过投资总额的 30%且不高于 200 万元的补助。补助在场馆开业后按 50%、25%、25%的比例分 3 年执行。

重庆市垫江县 2020 年重点招商引资项目推介表 10

项目名称	卧龙康养小镇项目				
招商单位	垫江县招商投资促进局				
类别/产业	旅游业	项目有效期	长期		
项目总投资	27 亿元	拟吸引投资金额	27 亿元		
项目联系人	康毅伟	电话	023-74667880	邮箱	48276488@qq.com
项目建设地点	垫江县五洞镇、澄溪镇、砚台镇三镇交界之处				
合作方式	<input checked="" type="checkbox"/> 独资 <input checked="" type="checkbox"/> 合资 <input type="checkbox"/> 合作开发 <input type="checkbox"/> 收购股份 <input type="checkbox"/> 委托运营 <input type="checkbox"/> 其他				
项目概述	项目规划面积 8.72 平方公里，将改变过去“大开发、高密度、重投资”的开发模式，走“精致化、微度假、低密度”的发展之路，以“盐”主题康养和乡村生活为核心，打造高颜值、高品位、强互动产品，发展成为集盐浴康乐体验、康复理疗保健、养身养老度假、水上休闲游乐、山水田园观光、乡村民俗度假等于一体的中国最具影响力的盐浴康养小镇，力争创建国家 5A 级景区和国家级旅游度假区。				
项目经济效益分析	据统计项目地周边常住人口规模超过 2000 万人，私家车保有量超过 400 万辆，该项目建成后，预计年吸引游客流量 100 万人次，年收益超过 5 亿元。并将以 15—20% 的速度递增，旅游年收入可达 6000 万元，实现利税 2000 万元。				
项目已具备条件及进展情况	目前，岩盐钻探工作已全部结束，盐矿开采权审批手续办理完成，采矿权出让合同已经签订。项目专项规划已经完成，项目建设用地已预留，并对项目地内户口迁入和农房建设进行了管控。2019 年，县城至项目所在地的道路（南部快速通道）已经动工开建，预计在 2020 年底完工，道路投用后车程约 20 分钟，交通非常便捷。				
产业概况	卧龙康养小镇项目位于垫江县五洞、澄溪、砚台三镇交界处，航拍鸟瞰项目所在地，呈现一幅美丽的太极图案，项目距离垫江县城约 10 公里，距离重庆主城约 100 公里。在卧龙河龙滩村地下 3400 多米处，分布着大型深层岩盐矿，岩层厚度约 56 米，岩盐总储量在 41 亿吨以上，其中含氯化钠 33 亿吨左右。大力发展以盐浴为主题文旅产业；建设可视化盐加工厂，利用雾化的盐分子对人体消毒杀菌，打造医养康养产业。				
上下游产业情况	相比于四川大英县中国死海项目的娱乐性质，垫江卧龙康养小镇项目更侧重在文旅康养、医养结合产业进行打造。				
产业政策优惠政策	项目用土地实行招拍挂出让取得，根据项目规模、投资强度、税收等实行“一事一议”予以支持。项目建设生产性用房免交城市建设配套费；非生产性用房城市建设配套费减半征收，对创建成功的国家级 5A 级景区给予 1000 万元一次性奖励。				

重庆九龙坡区 2020 年重点招商项目推介表 11

项目名称	中梁山风景区项目		
招商单位	渝隆集团、科教文“三区”推进办、云南海诚集团		
类别/产业	文旅产业	项目有效期	

项目总投资	拟投资 398 亿元		拟吸引投资金额	
项目联系人	雷翔宇	电话	13983966060	邮箱
项目建设地点	九龙坡区华岩镇和中梁山街道			
合作方式	合作开发			
项目概述	<p>中梁山风景区项目位于重庆主城四大名山之一的中梁山，紧邻重庆西客站，项目以“大城中梁、天下名山”为目标，以全球最大的城市“双子”矿洞为核心“引爆点”，依托“十奇”独特资源，即奇名—名为中梁山，奇位—位于“四山”最中间，奇林—山上有 10 多万亩生态森林，奇峰—中梁云峰，奇泉—中温泉及中梁山矿泉冷热“双泉”，奇寺—西南名刹华岩古寺，奇园—重庆动物园，奇洞—地下总长达 67 公里及垂直深度 640 米的中梁山煤矿“双子”矿洞，奇站—中国西部最大的交通枢纽重庆西站，奇文—中梁山是一座拥有抗战文化、佛教文化、工业文化、军工文化的文化之山，大力发展集生态、文化、康养、体验于一体的特色文旅产业和开放型经济。最终将该项目打造为长江经济带生态文明修复典范、全球知名旅游目的地、AAAAA 级旅游景区、国家级旅游度假区。项目初步分为临港经济区、中梁山地心九龙、矿业时光城、中梁山国际康养城、重庆中梁寨城、重庆中温泉、中梁山花卉博览园、华岩福城、重庆野生动物园九大子项目。</p>			
项目经济效益分析	<p>该项目打造成为长江经济带生态文明修复典范、全球知名旅游目的地、AAAAA 级旅游风景区、国家级旅游度假区，每年可带来游客总量超过 1000 万人次，稳定运营后年综旅游收入可达 50 亿元，新增就业人数 1 万人以上。</p>			
项目已具备条件及进展情况	<p>已与牵头企业云南海诚集团签约，分九个子项目逐步推进中。</p>			
产业概况	<p>九龙坡旅游资源禀赋丰富，历史文脉源远流长，艺术土壤浑厚肥沃。华岩旅游区、重庆动物园等 4A 级景区 7 个；西南名刹华岩寺嗣法于明，香火绵延四百余年；四川美术学院根植黄桷坪 60 余载，数千名“黄漂”艺术家奇花争艳。规上文旅企业 63 家，年旅游综合收入 157 亿元。中梁山风景区项目、恒大陶家城市文化旅游综合体、大英雄湾美丽乡村建设项目已签署合作协议。现已建成博物馆 11 座，重庆建川博物馆、黄桷坪钢琴博物馆、九龙沉香博物馆等特色馆群继往开来，传承文明。</p> <p>项目依托于西部地区最大客运枢纽重庆西站，大力发展开放型经济，建设面向世界的地标门户临港经济区。融合借鉴重庆“洞、坪、坝、堡、寨、街、坊、院、铺”等特色建筑载体，建设一座立体的“中梁城寨”，构筑以巴渝文化为核心的西南民俗及世界民族文化集聚地。依托中梁山煤矿矿业遗存，利用智慧科技手段，以矿洞资源为缩影，升级改造矿区工矿建筑，建设矿业博物馆、智</p>			

	慧科技馆、煤炭博物馆、自然科学馆、国际大师艺术创作工作室等主题博物馆群，实现沉浸互动式体验，展现重庆独特厚重的地质历史、人文历史和工业历史，打造集游览、科普、娱乐为一体的智慧工业文化体验基地。围绕重庆打造“世界温泉之都”的总体目标，打造温泉世界水上乐园、温泉度假村、民宿客栈群落等，做大做强“泉”服务，“温泉+”产业集群化发展体系，打响九龙坡“中温泉”品牌 IP。
上下游产业情况	
产业政策 优惠政策	按照“一企一策”原则，正在研究相关政策。

重庆市南岸区 2020 年重点招商引资项目推介表 12

项目名称	重庆朝天门国际商贸城				
招商单位	重庆经济开发区投资促进局				
类别/产业			项目有效期		
项目总投资	260 亿元		拟吸引投资金额	200 亿元	
项目联系人	巫江	电话	13996060172	邮箱	
项目建设地点	重庆市南岸区迎龙镇 s103				
合作方式	<input type="checkbox"/> 独资 <input type="checkbox"/> 合资 <input checked="" type="checkbox"/> 合作开发 <input type="checkbox"/> 收购股份 <input type="checkbox"/> 委托运营 <input type="checkbox"/> 其他				
项目概述	朝天门国际商贸城按照目前国内最先进的第七代专业市场理念设计，科学规划了市场交易区、名品精品展贸区、现代仓储物流区、跨境电商贸易区、滨水旅游风景区、生活配套服务区等六大功能区，打造为长江上游最大的创新型、复合型城市贸易综合体，建成三中心，三基地，即批发交易中心、国际名品展贸中心、仓储物流配送中心，全球工业品采购基地、品牌孵化基地、青年创业基地。				
项目经济效益分析	计年交易额达到 1000 亿元以上，创造直接就业机会 36 万人，带动就业 180 万人。				
项目已具备条件及进展情况	已开展的前期工作、已获得的前置审批手续等情况				
产业概况	已建成并投入运营的项目一期总投资 68 亿元，占地 534 亩，建筑面积 142 万平方米，其中市场交易区建筑面积 122 万平方米，标准商铺 19387 个，生活配套区建筑面积 20 万平方米。				
上下游产业情况					
产业政策 优惠政策					

重庆市綦江区 2020 年重点招商项目推介表 13

项目名称	永城温泉项目				
招商单位	重庆南州旅游开发建设投资（集团）有限公司				
类别/产业	第三产业	项目有效期	2 年		
项目总投资	10 亿元	拟吸引投资金额	10 亿元		
项目联系人	郑小霞	电话	18702372234	邮箱	760250330@qq.com
项目建设地点	永城温泉项目位于重庆市綦江区永城镇大兴村、中华村，紧邻綦万（綦江万盛）高速永城出口，项目红线范围 757 亩。				
合作方式	（√）独资 （）合资 （）合作开发 （）收购股份 （）委托运营 （）其他				
项目概述	项目主要占地面积约 757 亩，主要打造集温泉综合体、温泉度假酒店、温泉民宿等特色旅游产品。				
项目经济效益分析	重庆作为“世界温泉之都”，力图将温泉打造成为重庆的几大名片之一，綦江永城温泉位于重庆黄金旅游线路上，将会大大的截流前往万盛、金佛山的游客，市场前景广阔。				
项目已具备条件及进展情况	目前温泉泉眼已经开采出一个，土地正在结合永城镇城镇总规调规。				
产业概况	距綦江城区 21 公里，车程 15 分钟；距万盛经开区 11 公里，车程 8 分钟；距重庆主城区 58 公里，车程 45 分钟；境内渝黔高速—綦万高速—永城互通，位于重庆—綦江—万盛交通要道上，交通区位良好。位于重庆至国家 AAAAA 级黑山谷、金佛山的黄金旅游线路上，区位条件良好，便于温泉度假区与知名旅游区之间互补发展。永城地热温泉属重庆市地热开发规划“一圈百泉”和全市“十大重点温泉推进项目”之一，被列为全市地热综合利用开发示范区。2015 年地质队勘探出永城温泉具有 3 个泉眼，最高日出水量可达 8000T。目前已开发 1 个泉眼，日出水量达 5000T，水温 55℃。水质类型 CaSO ₄ （硫酸钙）检测出含氟 1.56mg/L，偏硅酸含量 41.28mg/L，均达到医疗水平。永城地热温泉所属桃子荡热储构造地热水补给源充足，地热水资源补给面积 20 平方公里。				
上下游产业情况	旁边有 3A 景区重庆农博园，王良故居、草莓园、蓝莓园、凤冠橘等特色旅游产品。				
产业政策优惠政策	项目能享受的相关优惠扶持政策根据招商谈判进程一事一议。我方会为该项目积极争取上级专项扶持资金，并全面贯彻落实国家、市级相关政策。				

重庆市綦江区 2020 年重点招商项目推介表 14

项目名称	重庆綦江东溪古镇旅游开发项目			
招商单位	重庆南州旅游开发建设投资（集团）有限公司			
类别/产业	旅游	项目有效期	2 年	

项目总投资	30 亿元		拟吸引投资金额	30 亿元	
项目联系人	赵歌雨	电话	17784308558	邮箱	461611920@qq.com
项目建设地点	重庆市綦江区东溪镇				
合作方式	<input checked="" type="checkbox"/> 独资 <input checked="" type="checkbox"/> 合资 <input type="checkbox"/> 合作开发 <input type="checkbox"/> 收购股份 <input type="checkbox"/> 委托运营 <input type="checkbox"/> 其他				
项目概述	东溪古镇位于重庆市綦江区东溪镇，古镇旅游开发范围约为 3 平方公里。拟在东溪古镇重点开发以古镇核心区、太平溪谷、太平古寨、琵琶古寨为主的六大片区，打造一街三宫四馆七巷、黄葛树酒店、太平别苑、承平滩码头等特色旅游产品。东溪古镇旅游开发项目将以迁徙文化为统领，以 5A 级景区建设标准为目标打造国家级迁徙文化旅游小镇，项目总投资约 30 亿元。				
项目经济效益分析	通过前期基础设施不断完善、业态的不断丰富，东溪古镇将打造成为西南片区乃至全国知名度特色古镇旅游产品，可实现解决就业约 5000 人，为当地实现可观税收。				
项目已具备条件及进展情况	东溪古镇在基础设施及配套方面，长期以来得到区政府及各部门的全力支持，2018 年已争取新开行贷款约 2.9 亿元用于东溪古镇基础设施及配套的完善。随着对基础设施及配套的长期投入，使得古镇基础设施及配套方面不断完善，目前已经具备较为完善的基础配套体系。				
产业概况	目前东溪古镇拥有抗战文化、宗教文化、码头文化、盐马文化、红色文化、民俗文化、僚人文化、移民文化等。				
上下游产业情况	王爷庙、黄小波木雕、东溪黑鸭、东溪豆腐乳、綦江版画、綦江川剧、麻乡约民信局等。				
产业政策优惠政策	项目能享受的相关优惠扶持政策根据招商谈判进程一事一议，我方会为该项目积极争取上级专项扶持资金，并全面贯彻落实国家、市级相关政策。				

重庆市綦江区 2020 年重点招商项目推介表 15

项目名称	横山康养小镇项目				
招商单位	重庆南州旅游开发建设投资（集团）有限公司				
类别/产业	旅游/康养	项目有效期	2 年		
项目总投资	30 亿		拟吸引投资金额	30 亿	
项目联系人	周艳洁	电话	13883019600	邮箱	
项目建设地点	横山镇大坪村老房子社地块及张家沟地块				
合作方式	<input checked="" type="checkbox"/> 独资 <input type="checkbox"/> 合资 <input type="checkbox"/> 合作开发 <input type="checkbox"/> 收购股份 <input type="checkbox"/> 委托运营 <input type="checkbox"/> 其他				
项目概述	项目位于綦江区横山镇，分为东西两个地块，分别是张家沟地块和老房子社地块，总面积是 528.87 亩。其中老房子社地块总面积是 444.85 亩，地块高差变化明显，南高北低，高差约 110 米左右，地块中部有丘陵山包，地块东侧紧邻天台山环线公路，坐落在天台上公园脚下，西侧以青龙湖水库为界。交通便捷，风景优美。张家沟地块紧邻天仁路，面积 84.02 亩，地形平整，高差约 30 米，西北侧为现状水泥硬化道路，东				

	侧以小山沟为界，建设条件好。
项目经济效益分析	项目有助于推动重庆老龄事业发展，助力重庆“两高”目标的实现；助力綦江“三养”品牌建设及康养产业发展，突出横山地区康养特色，靓丽横山康养品牌，加速横山旅游度假区建设；项目建成后，预计将直接增加税收超过3亿元，带动间接税收超过12亿元，创造就业岗位超过1200个，新增旅游度假人群超过20万人次；重庆市养老服务协会将该项目作为品牌示范案例进行推荐，并积极争取中国养老协会的支持，有利于重庆市养老事业发展。
项目已具备条件及进展情况	项目地块共计69.17亩林地未办理林地手续。地块未取得用地指标共106.99亩。拟出让地块紧邻青龙湖水厂，目前仍有5500m ³ /d的富余供给能力，能够满足拟出让地块供水。配套拟出让地块的污水处理厂根据土地出让进程同步修建。电、气管网已接入地块红线周边。配套设施齐全。
产业概况	以产业为依托，家庭旅游为纽带，中医养生为特色，健康为亮点，集健康养生、旅居养老、文化养心等于一体的一站式健康养生旅居度假综合体，构建以康养产业为核心的特色小镇，着力打造具有文化品位的康养社区、具有居家体验的康养生活、具有人文关怀的康养产业。结合横山镇及横山旅游度假区康养服务体系（“1211+N”），实现康养资源整合；联动康养农业，助推区域产业转型升级。
上下游产业情况	依托休闲农业体系和文化体系，以康养产业体系为核心，逐步向度假体系、旅游体系和地产体系过渡。
产业政策优惠政策	项目能享受的相关优惠扶持政策根据招商谈判进程一事一议，我方会为该项目积极争取上级专项扶持资金，并全面贯彻落实国家、市级相关政策。

重庆市沙坪坝区 2020 年重点招商引资项目推介表 16

项目名称	商贸物流结算项目				
招商单位	重庆国际物流枢纽园区建设园区有限责任公司				
类别/产业	商贸物流企业	项目有效期	2020-		
项目总投资		拟吸引投资金额			
项目联系人	余芳	电话	023-65685000	邮箱	
项目建设地点	重庆国际物流枢纽园区国际贸易配套服务区				
合作方式	<input checked="" type="checkbox"/> 独资 <input type="checkbox"/> 合资 <input type="checkbox"/> 合作开发 <input type="checkbox"/> 收购股份 <input type="checkbox"/> 委托运营 <input type="checkbox"/> 其他_____				
项目概述	<p>建设内容：项目依托铁路口岸，围绕商贸物流产业升级，引入具备国际物流服务实力或结算功能的物流企业，巩固园区区域分拨的核心地位，促进园区货服贸易企业发展。</p> <p>建设规模：可用地面积约500亩，用地性质包括仓储物流用地，或仓储物流兼容商业用地。</p> <p>项目定位：具体可打造具有“前店后仓、集中采购、驱车消费”等特征的商业卖场，重点建设家居购物中心、工厂直销店、特色商品集中展示展销中心等，设立商贸物流企业全国或区域总部、结算中心、研发中心等。</p>				

项目经济效益分析	项目市场前景、投资回报率、投资回收年限等方面情况
项目已具备条件及进展情况	项目地块已完成征地拆迁、部分地块完成土地平整等工作，地块具备出让条件或合作基础，地块四至道路基本建成达到使用条件。
产业概况	<p>(一) 资源优势</p> <p>具备商贸物流及国际供应链产业发展的良好基础。</p> <p>1) 园区范围内的铁路集装箱中心站是全国范围内规划设立的 18 个现代化铁路集装箱中心之一，具备铁路货运快速、便捷处理能力。位于园区规划范围内的已投运的兴隆场编组站是为全国路网性编组站之一，有助于增强区域集货及货运物流分拨能力。</p> <p>2) 2013 年 12 月园区批准重庆铁路口岸临时对外开放，促进重庆形成水、空、铁全面开放的口岸格局，为发展多式联运奠定基础。</p> <p>3) 2014 年后，铁路口岸陆续获批并已建成汽车整车进口口岸、铁路保税物流中心（B 型）、国际邮件处理中心、药品口岸等专项功能口岸，正在申报及建设植物种苗口岸，进境水果、肉类、粮食、木材口岸等，口岸功能的健全将极大的丰富区域贸易业务的发展。</p> <p>4) 2014 年重庆设立铁路物流保税中心，可开展进口保税、出口退税、转口贸易、国际采购分拨等业务，并具备海关冷链查验、通关通检功能。</p> <p>(二) 交通优势</p> <p>重庆国际物流枢纽园区是中欧（重庆）班列、陆海贸易新通道起始站、重庆铁路口岸所在地，是国家发改委批复重庆设立的“三基地三港区”物流总体规划中的铁路物流基地。</p> <p>“陆海国际贸易新通道”、中欧（重庆）班列已实现稳步运行，北向“渝满俄”、东向“渝甬”、“渝深”等通道班列快速增长，成为多条国际铁路物流通道起点，内陆国际物流枢纽地位进一步凸显。</p> <p>规划建设有渝兰、渝襄、渝黔、渝昆、渝怀、渝利等铁路线，以及重庆铁路西环线。铁路线可辐射整个中国中西部，并通过铁路连接中亚和欧洲。</p> <p>园区紧邻成渝高速下道口，可快速连接成都、遂宁等周边城市，可通过已建成投运的一纵线、绕城高速等与重庆主城核心区形成快速联同，对外交通优势显著。</p> <p>(三) 土地情况</p> <p>项目地块区域位置良好，交通便利，地块具备快速出让及建设条件，可有效的与区域产业行程聚集及相互促进发展，项目落地空间充足。</p> <p>(四) 产业优势</p> <p>园区引入物流项目约 30 家，聚集了安博、普洛斯、丰树等国际物流企业，以及重庆医药、永辉西部物流中心、红星美凯龙智慧物流、传化智能公路港等多个具备仓储、区域结算功能的商贸物流项目，已形成产业规模化发展、产业链发展日益完善。</p> <p>(五) 行政服务高效</p> <p>实施自贸区“一窗式”行政审批服务，实施建设项目行政审批绿色通道机制。为企业提供工商注册、进出口资质、外商投资备案等一站式代办免费服务。</p>
上下游产业情况	<p>园区发展跨境直邮（直购）、保税备货、国际铁路行邮等跨境进出口，打造“重庆跨境电商综合服务试验区”。现已引进大龙网、敦煌网、丰趣海淘、京东全球购、国际铁路行邮等跨境项目，初步构建跨境电商产业生态圈，助推“网上丝绸之路”发展。</p> <p>依托 B 型保税区已重点发展保税仓储、流通性简单加工和增值服务、国际采购分拨，水果及冻肉口岸功能发展进口冻品产业。</p>

产业政策
优惠政策

提供总部结算方面、人才奖励、企业落地服务等政策

重庆市沙坪坝区 2020 年重点招商引资项目推介表 17

项目名称	铁路口岸创新中心				
招商单位	重庆国际物流枢纽园区建设园区有限责任公司				
类别/产业	商业商务		项目有效期	2020-	
项目总投资			拟吸引投资金额		
项目联系人	余芳	电话	65685000	邮箱	
项目建设地点	重庆国际物流枢纽建设园区-多式联运片区				
合作方式	<input type="checkbox"/> 独资 <input type="checkbox"/> 合资 <input type="checkbox"/> 合作开发 <input type="checkbox"/> 收购股份 <input type="checkbox"/> 委托运营 <input type="checkbox"/> 其他				
项目概述	<p>项目概况：口岸创新中心项目位于重庆沙坪坝区国际物流枢纽园区内，依托歌乐山天然景观绿廊，依山而建。总占地面积约 20 万 m²，总建筑面积约 30 万 m²，停车位约 2000 个。项目以“开放、创新、生态”为设计主题，集办公、商务、景观等功能于一体，置身城市绿肺，傲视自贸区景观制高点，俯瞰中欧班列始发站，是新一代企业公园典范之作。</p> <p>项目定位：以创新为核心，以开放为起点，引进高端智能制造、科技研发、大数据及人工智能、总部办公、展示交易、金融总部等新型业态，构建一个促进产业升级的开放创新服务平台。</p>				
项目经济效益分析	重庆市产业规划定位明确、重庆国际物流枢纽园区产业格局初步形成，产城开发加速、常住人口及产业人口快速发展，项目建设前景可期。				
项目已具备条件及进展情况	<p>项目一期：规划展示区。总占地面积 26699 m²，总建筑面积 8620.99 m²，容积率 1.20，由 1 栋 3 层多层仓储用房及周边地面停车及景观组成，设置有内陆开放高地展示中心，规划展馆区、主题景观区等。</p> <p>项目二期：企业公园区。总占地面积 172511 m²，总建筑面积 284738.93 m²，容积率 1.20，由四个地块组成，设置有企业办公、信息交易、产业孵化及综合配套服务等功能。</p>				
产业概况	<p>(一) 优势资源</p> <p>园区内重庆铁路口岸是内陆首个一类铁路口岸，已建成汽车整车进口口岸，具备医药口岸功能，建设重庆市植物种苗口岸、国际邮件处理中心，开展肉类及水果进境指定口岸、进境粮食指定口岸、木材进口口岸、进口冰鲜水产品检验检疫口岸申报。园区拥有重庆铁路保税物流中心（B 型），总体规划面积约 1.25 平方公里，可满足保税货物查验、分拨、存放作业，可以进行跨境直邮（直购）、保税备货、国际铁路行邮等跨境进出口活动，具备发展国内国际贸易、跨境电商、整车进口、供应链服务、金融服务等业务企业落户发展的基本条件。</p> <p>(二) 公路交通发达</p>				

	<p>园区对外通道：渝遂高速、一纵线、二横线、西井干道；内部交通：“五纵八横”主干路系统。园区紧邻成渝高速下道口，可快速连接成都、遂宁等周边城市，可通过已建成投运的大学城隧道、双碑隧道、中梁山隧道、绕城高速等与重庆主城核心区形成快速有效沟通。同时，园区到江北机场约 45 分钟车程，距沙坪坝火车站、重庆火车北站约 30 分钟车程，距离新通车的重庆西站约 25 分钟车程，目前正在建设的二横线（连接两江新区），2021 年建成投运后约 25 分钟可达江北机场。距沙坪坝核心区域约 17 公里，距大学城片区约 10 公里。</p> <p>（三）轨道交通便捷</p> <p>园区周边已建成通车轨道 1 号线（赖家桥、微电园站）距离园区约 2-3 公里；规划的轨道 7 号线、13 号线以及 17 号线支线均直接穿越园区规划范围，并布局多个站点，城市交通便利。</p> <p>（四）土地情况</p> <p>片区位于重庆主城西侧，地势平坦，依山傍水，建设条件优越。目前园区处于城市生活打造初期，商业商务项目落地空间充足。</p> <p>（五）行政服务高效</p> <p>实施自贸区“一窗式”行政审批服务，实施建设项目行政审批绿色通道机制。为企业提供工商注册、进出口资质、外商投资备案等一站式代办免费服务。</p>
上下游产业情况	园区已累计完成固定资产投资 400 多亿元，引进各类企业 2000 多家，其中小米金融、安博、普洛斯、嘉民、维龙、中国外运、远成、永辉、传化等世界 500 强、国内 100 强企业入驻运营，开展国际贸易业务的企业近 200 家，且已引入万科、招商蛇口、远洋等综合开发企业。
产业政策 优惠政策	提供总部结算方面、人才奖励、企业落地服务等政策

重庆市石柱县 2020 年重点招商引资项目推介表 18

项目名称	大风堡-太阳湖 5A 级景区				
招商单位	石柱县投资促进中心				
类别/产业	旅游	项目有效期	2021 年		
项目总投资	50 亿元人民币	拟吸收投资金额	50 亿元人民币		
项目联系人	蒋珺	电话	023-73398888	邮箱	55045946@qq.com
项目建设地点	石柱县辖区范围内				
合作方式	独资				
项目概述	<p>（1）完善各类交通线路，计划投资 2 亿元，提升各个景点之间的畅通性。包括车行道、步行道、水道、索道和齿轨火车的建设。</p> <p>（2）阳光体育休闲度假基地建设，计划投资 5 亿元，包括开发旅游码头、游客中</p>				

	<p>心、水上运动、球类运动、天空运动、冬季运动、民族体育项目等，同时开展山地体育及水上运动赛事（环湖自行车越野赛、中国龙舟大赛、中国重庆游泳大赛等）。</p> <p>（3）打造太阳湖国际会议中心，计划投资 2 亿元，用于举办中国·重庆石柱康养大会等大型会议、论坛。</p> <p>（4）国家运动员训练中心项目建设，计划投资 5 亿元，内容包括环湖马拉松、室内网球馆、室内排球、马术中心等。</p> <p>（5）康养主题游乐园建设，计划投资 3 亿元，内容包括：康养科普馆、康养设备展示商业街、康养食材展示馆、负氧离子休闲体验园等。</p> <p>（6）康养“食疗”基地建设，计划投资 2 亿元，内容包括有机果园、莼菜种植采摘园、黄连种植体验园、花艺、小型休闲农耕地、农场等。</p>
项目经济效益分析	<p>目前，全县已对外开放的景区有大风堡 4A 级景区、毕兹卡绿宫 3A 级景区、药用植物园 3A 级景区、油草河峡谷漂流景区、千野草场景区、月亮湖、太阳湖等景区，正在推进西沱古镇、银杏堂、万寿寨、三教寺等人文旅游景区开发和桥头腾子沟国家湿地公园、七曜山国家地质公园创建，各旅游项目的联动效应将保证大风堡—太阳湖 5A 级景区项目获得可靠的客源和良好的经济社会效益。</p>
项目已具备条件及进展情况	<p>目前，丰石高速公路和渝利高铁在 2013 年已建成通车，县城距重庆主城区仅 165 公里，1.5 个小时可到达重庆主城。太阳湖国际生态旅游度假区位于石柱县东部，是黄水国家森林公园核心区域。距沪渝高速公路冷水出口 10 公里，是黄水国家森林公园景区的主要入口，距石柱县城约 0.5 小时车程，距重庆主城 2 小时车程，交通区位优势十分突出。</p>
产业概况	<p>全县已对外开放的景区有大风堡 4A 级景区、毕兹卡绿宫 3A 级景区、药用植物园 3A 级景区、油草河峡谷漂流景区、千野草场景区、月亮湖、太阳湖等景区，正在推进西沱古镇、银杏堂、万寿寨、三教寺等人文旅游景区开发和桥头腾子沟国家湿地公园、七曜山国家地质公园创建。</p>
上下游产业情况	<p>石柱的自然资源及环境优势相对更为明显。</p>
产业政策优惠政策	<p>西部大开发政策、三峡库区产业扶持政策、少数民族地区发展扶持政策、武陵山经济协作区扶贫开发政策等。“一事一议”、“一企一策”。</p>

重庆市石柱县 2020 年重点招商引资项目推介表 19

项目名称	巾帼土司城				
招商单位	石柱县投资促进中心				
类别/产业	旅游	项目有效期	2021 年		
项目总投资	24.5 亿元人民币	拟吸收投资金额	24.5 亿元人民币		
项目联系人	蒋珺	电话	023-73398888	邮箱	55045946@qq.com
项目建设地点	石柱县辖区范围内				
合作方式	独资				
项目概述	<p>项目规划面积为 2.9 平方公里，建设用地 151 公顷。以“两核心、三配套、六辅助”为体系，两核心：即太保祠、土家风情园；三配套：全域旅游服务中心、三十六寨精品度假酒店、土司康道；六辅助：毕兹卡创客社区、河脚单车主体公园、土家生态康养基地、武陵源生态教育基地、冒顶山丛林拓展基地、芭蕉滩田园综合体。分为土司城文化体验核、土司城生态旅游环、石柱全域旅游服务区、毕兹卡康养度假区、冒顶山丛林运动区、芭蕉滩休闲农业区等六大特色功能区域。</p>				
项目经济效益分析	<p>石柱旅游发展态势喜人，面向旅游市场开放的景区有大风堡 AAAA 景区、千野草场 AAAA 景区、毕兹卡绿宫 AAA 景区、药用植物园 AAA 景区、油草河（峡谷漂流）、月亮湖、太阳湖、云中花都和佛莲洞等 9 个；黄水旅游景区先后被评选为重庆市五大避暑胜地、“2012 最美休闲旅游景区”、新三峡“十大旅游新景观”称号，黄水民俗生态旅游度假区被重庆市政府命名为首批十大市级旅游度假区，被中国旅游产业发展年会组委会评为 2014“美丽中国”十佳度假区。荣获“周末去哪儿，避暑山水间”重庆避暑休闲目的地大型推荐评比活动最高殊荣“2015 重庆避暑休闲目的地最佳发展成就奖”。各旅游项目的联动效应将保证巾帼土司城项目获得可靠的客源和良好的经济社会效益。</p>				
项目已具备条件及进展情况	<p>石柱地处成渝经济区、武陵山经济协作区、渝东南生态旅游保护区等多个经济区域的结合部。沪渝、丰石、沿江、梁黔高速公路、沪蓉高速铁路和西沱深水良港六大交通干线在石柱交汇，是成渝地区进入中东部地区最便捷的通道。交通区位优势十分突出。</p>				

产业概况	全县已面向旅游市场开放的景区有大风堡 AAAA 景区、千野草场 AAAA 景区、毕兹卡绿宫 AAA 景区、药用植物园 AAA 景区、油草河（峡谷漂流）、月亮湖、太阳湖、云中花都和佛莲洞等 9 个。
上下游产业情况	石柱的自然资源、生态环境及交通区位优势相对更为明显。
产业政策 优惠政策	西部大开发政策、三峡库区产业扶持政策、少数民族地区发展扶持政策、武陵山经济协作区扶贫开发政策等。“一事一议”、“一企一策”。

重庆市长寿区 2020 年重点招商引资项目推介表 20

项目名称	橘乡福地·长寿慢城				
招商单位	长寿区城乡统筹有限公司				
类别/产业	休闲农业与乡村旅游	项目有效期	2020.3.30-2020.12.31		
项目总投资	14 亿元	拟吸引投资金额	10 亿元		
项目联系人	颜里	电话	13896148926	邮箱	
项目建设地点	双龙镇、龙河镇，以双龙、龙河（原名蔡家河）所环绕的 30 平方公里区域为重点规划区				
合作方式	<input checked="" type="checkbox"/> 独资 <input checked="" type="checkbox"/> 合资 <input checked="" type="checkbox"/> 合作开发 <input checked="" type="checkbox"/> 收购股份 <input checked="" type="checkbox"/> 委托运营 <input checked="" type="checkbox"/> 其他				
项目概述	长寿区以全面建成重庆工业高地、现代农业基地、休闲旅游胜地和区域物流中心为目标。项目依托现代农业园区晚熟柑橘产业优势，发展休闲农业与乡村旅游，是长寿区乡村振兴六大重点项目之一，作为全区重点项目予以扶持打造。项目以双龙河、龙河（原名蔡家河）所环绕的 30 平方公里区域为重点规划区，拟建设柑橘小镇（占地 71ha）、生态科技农业示范基地（占地 40ha）、渔业养殖示范基地（占地 53.7ha）、生态农耕文化湿地公园（占地 44.7ha）、智慧农谷研学基地（占地 264ha）、祝家洞水库民宿文化村（42ha）、秀才湾民俗文化村（86.5ha）、湖鲜美食鱼庄、龙河谷小镇（31.9ha）九大项目。				
项目经济效益分析	与重庆市著名旅游目的地长寿湖、长寿古镇融为一体，预计年接待游客为 500 万左右，综合收入 2 亿元。				
项目已具备条件及进展情况	现已完成规划、道路景观改造工程、“厕所革命”改厕项目、“慢城”北入口改造和游客中心项目、核心区 14 个自然村风貌整治项目和蔡家河河道整治美化提升项目建设。				
产业概况	项目所在地是全国最大的标准化晚熟柑橘园，种植面积 4.75 万亩，依托“长寿”独特品牌和晚熟柑橘特色产业优势，打造“慢生活”的产学研游现代农业休闲旅游度假区。项目采用 EPC 模式，总投资 14 亿元，由城乡统筹开发公司具体实施。				

上下游产业情况	<p>长寿晚熟柑橘种植面积近 20 万余亩，主要以 W.默科特、春见、血橙等品种为主。长寿区位于中国柑橘适宜产地和优势区——长江上中游柑橘带核心区，有悠久的柑橘种植历史。现大力发展柑橘精深加工产业和休闲农业；拥有完善的公路、铁路、长江航运等交通系统，即将建成总投资 25 亿的重庆东部农副产品交易市场，物流体系不断完善。</p>
产业政策优惠政策	<p>招商原则：.理念一致；分类管理；分段管理；标准准入；合并享受；定价报备</p> <p>1.农村居民招商政策（根据入驻时间和正式开始营运时间，给予不同补助） 装修费:每户补助比例 60%、40%、25%，不超过 20 万、15 万、8 万元。入户费：对动力电、商用天然气等入户费用，补助 60%、40%、25%。税收：2 年内补助 60%、40%、25%。用工：政府免费组织招聘会及培训。污水垃圾：2 年内全额补助。</p> <p>2.市场类经营主体招商政策（根据入驻时间和正式开始营运时间，给予不同补助） 餐饮类（装修费：每户补助比例 50%、40%、25%，不超过 50 万元、40 万元、25 万元，可一事一议。入户费：对动力电、商用天然气等入户费用，补助 50%、40%、25%。税收：2 年内补助 50%、40%、25%。用工：政府免费组织招聘会及培训。污水垃圾：2 年内全额补助。）</p> <p>3.住宿类（装修费：每户补助比例 50%、40%、25%，不超过 100 万元、80 万元、50 万元，可一事一议。入户费：对动力电、商用天然气等入户费用，补助 50%、40%、25%。税收：2 年内补助 50%、40%、25%。用工：政府免费组织招聘会及培训。污水垃圾：2 年内全额补助。）</p> <p>4.综合类项目招商政策，综合类项目可同时享受以上招商政策，补助标准和额度按照餐饮、住宿分别计算。</p>

重庆市潼南区 2020 年重点招商项目推介表 21

项目名称	九龙山生态修复及乡村振兴综合项目				
招商单位	重庆市潼南区城市建设投资（集团）有限公司				
类别/产业	旅游+地产+康养	项目有效期			
项目总投资	7.5 亿元		拟吸引投资金额	7.5 亿元	
项目联系人	蒲庆	电话	023-44578005	邮箱	766045572@qq.com
项目建设地点	潼南区桂林街道半坡村				
合作方式	<input checked="" type="checkbox"/> 独资 <input checked="" type="checkbox"/> 合资 <input checked="" type="checkbox"/> 合作开发 <input type="checkbox"/> 收购股份 <input type="checkbox"/> 委托运营 <input type="checkbox"/> 其他				
项目概述	<p>项目位于潼南区桂林街道半坡村，北靠合潼安高速，东临渝遂快速铁路，西侧为人工运河及双坝蔬菜基地，南接潼南金福新区城市边缘，地理位置得天独厚。</p> <p>项目致力于重点打造国家级“生态康养示范区”，以全产业链发展为业态支柱，兼备</p>				

	社区功能的创新型宜居宜业发展平台，融合旅游度假区、康养消费产业聚集区和新型城镇发展区，打造集三区于一体的示范项目。项目占地约 1 万亩，总投资约 7.5 亿元。
项目经济效益分析	
项目已具备条件及进展情况	已完成立项批复和项目区内部分主干道路基础建设及植被培育
产业概况	
上下游产业情况	
产业政策优惠政策	

重庆市潼南区 2020 年重点招商引资项目推介表 22

项目名称	大佛坝产城景融合发展示范园项目				
招商单位	重庆市潼南区农业科技投资（集团）有限公司				
类别/产业	第一、三产业	项目有效期			
项目总投资	60 亿元	拟吸引投资金额			
项目联系人	刘豪	电话	19112070503	邮箱	285706781@qq.com
项目建设地点	潼南区大佛坝				
合作方式	<input checked="" type="checkbox"/> 独资 <input type="checkbox"/> 合资 <input checked="" type="checkbox"/> 合作开发 <input type="checkbox"/> 收购股份 <input type="checkbox"/> 委托运营 <input type="checkbox"/> 其他				
项目概述	<p>项目占地 14000 亩，围绕田园六养，通过乡村振兴，以 AAAA 级景区建设，充分利用现状产业基底，大力推进精品化农业科技、田园康养、创意体验等，走生态农业、农业庄园、乡村旅游“三位一体”融合发展之路，全方位打造产城景融合示范园区、乡村振兴的示范与模板。可投资特色餐饮、民宿、康养度假、体验农业园、</p>				

	<p>民宿体验村、观光示范区、科普教育区、生态餐饮休闲区、生态住宿区、水系、儿童乐园、花卉苗木种植等。</p>
项目经济效益分析	<p>潼南位于成渝经济圈腹地，交通便捷，生态环境优良。随着潼南经济的快速发展，来潼观光旅游、从事商务活动、考察的人员逐年快速增长，项目建成后，成为潼南及周边地区居民休闲旅游、度假、康养的理想场所。</p>
项目已具备条件及进展情况	
产业概况	
上下游产业情况	<p>潼南是全国首批现代农业示范区、国家农业科技园区、国家农产品质量安全区、国家级生态原产地产品保护示范区、国家级出口蔬菜柠檬质量安全示范区、全国农产品主产区、全国产粮大区、全国生猪调出大区、全国鳊鱼繁殖基地、全国无公害蔬菜生产示范基地、全国休闲农业和乡村旅游示范区、全国“平安农机”示范区、西部绿色菜都、“中国蔬菜之乡”、“中国柠檬之都”、重庆市国家现代畜牧业示范区种养结合先行区、全市产油大区，是重庆主城最大的蔬菜保供基地。</p> <p>一是粮油产业。全区年粮油种植面积达 100 万亩，其中产粮食 40 万吨、油料 5 万吨，建有水稻万亩高产创建示范片 7 个、油菜万亩高产创建示范片 3 个。打造了崇龛 3 万亩油菜花景区，成功举办了 11 届西部菜都菜花节，年接待游客 76 万人次，促进了农业与旅游的融合发展，实现了农业增效和农民增收。</p> <p>二是蔬菜产业。建成标准化蔬菜基地 40 万亩，年蔬菜复种面积达 100 万亩，总产量达 200 万吨，种植面积和产量居全市第一，是重庆主城最重要的核心蔬菜保供基地，占重庆主城保供量的四分之一。</p> <p>三是柠檬产业。正在建设柠檬脱毒育苗中心、标准化生产基地、加工产业园、柠檬交易中心，到 2020 年，建成规模化、标准化基地面积 25 万亩，实现产量 50 万吨、总产值 50 亿元以上。2017 年成功举办“中国·重庆潼南首届国际柠檬节”。</p> <p>四是生猪产业。全区年生猪出栏 100 万头以上，建成生猪规模养殖场 1068 个，其中年出栏生猪 1000 头以上的规模场 312 个，规模化率达 54%。依托温氏集团“公司+农户”模式，发展合作养殖户 267 户，推动传统散养、粗放式饲养向标准化、规模化、生态化方向发展。同时推广“猪—肥—菜”、“猪—沼—菜（果）”等种养循环</p>

模式，有效防控畜禽粪污风险。

五是渔业产业。全区渔业养殖总面积 20 万亩，年水产品总产量 4 万吨，渔业总产值 4.7 亿元；建成农业部水产健康养殖示范场 7 个、水产品质量安全可追溯试点企业 3 个、全国休闲渔业示范基地 1 个，涌现出市、区级渔业产业化龙头企业 30 余家，区级推广机构荣获“全国基层水产技术推广示范站”称号。

六是特色经果产业。充分利用山地、坡耕地，大力发展特色经果，全区中药材、水果、洋姜、玫瑰、油牡丹、花椒等特色经果种植面积达 10 万亩，到 2020 年木本油料产业总规模达 15 万亩，其中木本油料基地规模达到 8 万亩，创建特色经果生态原产地保护产品 2 个同时。同时大力发展农旅融合发展，相继举办了玫瑰文化节、桑葚采摘节、梨花节、柚子节等以特色农业为主题的盛会。

七是中药材产业。重点发展川黄柏、黄精、枳壳、佛手、瓜蒌、石斛和白芩等中药材的种植，到 2020 年，中药材种植面积达到 6 万亩。建设 1000 亩以上种植基地 10 个，500 亩以上种植基地 40 个。引进中药材加工企业 1-2 家。完成潼南枳壳、佛手、黄精等道地药材品牌建设。

八是加工物流。规划面积 1.86 平方公里，目前引进汇达柠檬精深加工项目、朴真蔬菜酵素项目、檬泰柠檬精深加工项目、南徽融创火锅底料加工项目等 7 家企业。

产业政策
优惠政策

一是基础设施补助；二是农业生产补助；三是科研成果补助；四是品牌奖励。

重庆市潼南区 2020 年重点招商引资项目推介表 23

项目名称	重庆市潼南区灌坝休闲农业旅游度假区项目				
招商单位	重庆市潼南区农业科技投资（集团）有限公司				
类别/产业	第一、三产业	项目有效期			
项目总投资	50 亿元	拟吸引投资金额			
项目联系人	刘豪	电话	19112070503	邮箱	285706781@qq.com

项目建设地点	国家农业科技园区核心区
合作方式	<input checked="" type="checkbox"/> 独资 <input type="checkbox"/> 合资 <input checked="" type="checkbox"/> 合作开发 <input type="checkbox"/> 收购股份 <input type="checkbox"/> 委托运营 <input type="checkbox"/> 其他
项目概述	<p>潼南国家农业科技园区是科技部、农业部等六部委 2015 年 2 月批准设立的第六批国家农业科技园区，是重庆唯一具有双重试验示范功能的综合性园区。核心区主要在太安镇罐坝村、鱼滩村、韦家村和柏梓镇郭坡村，约 10 平方公里，距渝遂高速潼南互通口 8 公里，韦罐路、太柏路贯穿而过，交通便利。可投资高新农业、特色餐饮、民宿、康养度假，体验农业园、民宿体验村、观光示范区、科普教育区、生态餐饮休闲区、生态住宿区、水系、儿童乐园等。</p>
项目经济效益分析	<p>核心区主要在太安镇罐坝村、鱼滩村、韦家村和柏梓镇郭坡村，约 10 平方公里，距渝遂高速潼南互通口 8 公里，韦罐路、太柏路贯穿而过，交通便利。随着潼南经济的快速发展，来潼观光旅游、从事商务活动、考察的人员逐年快速增长，项目建成后，成为潼南及周边地区居民休闲旅游、度假、康养的理想场所。</p>
项目已具备条件及进展情况	
产业概况	
上下游产业情况	<p>潼南是全国首批现代农业示范区、国家农业科技园区、国家农产品质量安全区、国家级生态原产地产品保护示范区、国家级出口蔬菜柠檬质量安全示范区、全国农产品主产区、全国产粮大区、全国生猪调出大区、全国鳊鱼繁殖基地、全国无公害蔬菜生产示范基地、全国休闲农业和乡村旅游示范区、全国“平安农机”示范区、西部绿色菜都、“中国蔬菜之乡”、“中国柠檬之都”、重庆市国家现代畜牧业示范区种养结合先行区、全市产油大区，是重庆主城最大的蔬菜保供基地。</p> <p>一是粮油产业。全区年粮油种植面积达 100 万亩，其中产粮食 40 万吨、油料 5 万吨，建有水稻万亩高产创建示范片 7 个、油菜万亩高产创建示范片 3 个。打造了崇龛 3 万亩油菜花景区，成功举办了 11 届西部菜都菜花节，年接待游客 76 万人次，促进了农业与旅游的融合发展，实现了农业增效和农民增收。</p> <p>二是蔬菜产业。建成标准化蔬菜基地 40 万亩，年蔬菜复种面积达 100 万亩，总产量达 200 万吨，种植面积和产量居全市第一，是重庆主城最重要的核心蔬菜</p>

保供基地，占重庆主城保供量的四分之一。

三是柠檬产业。正在建设柠檬脱毒育苗中心、标准化生产基地、加工产业园、柠檬交易中心，到2020年，建成规模化、标准化基地面积25万亩，实现产量50万吨、总产值50亿元以上。2017年成功举办“中国·重庆潼南首届国际柠檬节”。

四是生猪产业。全区年生猪出栏100万头以上，建成生猪规模养殖场1068个，其中年出栏生猪1000头以上的规模场312个，规模化率达54%。依托温氏集团“公司+农户”模式，发展合作养殖户267户，推动传统散养、粗放式饲养向标准化、规模化、生态化方向发展。同时推广“猪—肥—菜”、“猪—沼—菜（果）”等种养循环模式，有效防控畜禽粪污风险。

五是渔业产业。全区渔业养殖总面积20万亩，年水产品总产量4万吨，渔业总产值4.7亿元；建成农业部水产健康养殖示范场7个、水产品质量安全可追溯试点企业3个、全国休闲渔业示范基地1个，涌现出市、区级渔业产业化龙头企业30余家，区级推广机构荣获“全国基层水产技术推广示范站”称号。

六是特色经果产业。充分利用山地、坡耕地，大力发展特色经果，全区中药材、水果、洋姜、玫瑰、油牡丹、花椒等特色经果种植面积达10万亩，到2020年木本油料产业总规模达15万亩，其中木本油料基地规模达到8万亩，创建特色经果生态原产地保护产品2个同时。同时大力发展农旅融合发展，相继举办了玫瑰文化节、桑葚采摘节、梨花节、柚子节等以特色农业为主题的盛会。

七是中药材产业。重点发展川黄柏、黄精、枳壳、佛手、瓜蒌、石斛和白芩等中药材种植，到2020年，中药材种植面积达到6万亩。建设1000亩以上种植基地10个，500亩以上40个。引进中药材加工企业1-2家。完成潼南枳壳、佛手、黄精等道地药材品牌建设。

八是加工物流。规划面积1.86平方公里，目前引进汇达柠檬精深加工项目、朴真蔬菜酵素项目、檬泰柠檬精深加工项目、南徽融创火锅底料加工项目等7家企业。

产业政策
优惠政策

重庆市永川区 2020 年重点招商引资项目推介表 24

项目名称	教育项目				
招商单位	永川区新城建设管理委员会				
类别/产业	教育		项目有效期		
项目总投资			拟吸引投资金额	10 亿元	
项目联系人	李果	电 话	023-49802888	邮 箱	ycqzsk@126.com
项目建设地点	永川区城西片区				
合作方式	<input checked="" type="checkbox"/> 独资 <input type="checkbox"/> 合资 <input checked="" type="checkbox"/> 合作开发 <input type="checkbox"/> 收购股份 <input type="checkbox"/> 委托运营 <input type="checkbox"/> 其他				
项目概述	计划在永川城西片区、城东生态城片区引进与永川主导产业相匹配的高端优质院校，引进重点大学来永联办独立院校、研究生学院等。				
项目经济效益分析	为永川经济、社会发展，培养适合永川、面向全国的高层次人才提供智力支持；同时，为永川区聚集人气，增加税收、延长第三产业链、助力就业等问题的解决、提高永川区域知名度，为把永川打造成西南地区最大的职教高地”发挥积极的推动作用。				
项目已具备条件及进展情况	可用储备用地充足，正对外招商引资。				
产业概况	永川是重庆市职业教育基地，有职业院校 16 所，在校学生 13 万人，“城校互动”模式全国首创，每年向社会输送 3 万多名“永川技工”。目前，永川职业教育已经形成了专业齐全、特色明显，中职与高职体系完善、学历教育与短期培训并重、公办与民办协调发展的格局。				
上下游产业情况					
产业政策优惠政策	永川出台了《加快建设现代职教高地激励政策 24 条》，对符合条件的院校给予土地、税收、直接经济补贴等激励措施。				

重庆市永川区 2020 年重点招商引资项目推介表 25

项目名称	文、体、旅特色小镇项目				
招商单位	永川区新城建设管理委员会				
类别/产业	特色小镇		项目有效期		
项目总投资			拟吸引投资金额	10 亿元	
项目联系人	李果	电话	023-49802888	邮箱	ycqzsk@126.com
项目建设地点	永川区城西片区、城东高铁片区				
合作方式	<input checked="" type="checkbox"/> 独资 <input checked="" type="checkbox"/> 合资 <input checked="" type="checkbox"/> 合作开发 <input type="checkbox"/> 收购股份 <input type="checkbox"/> 委托运营 <input type="checkbox"/> 其他				

项目概述	以永川区文化、旅游、体育特色产业为主导，塑造特色小镇品牌文化，整合优质的产业创意、文创产品资源以及永川特色“IP+文创”资源，形成小镇创意集合，并以此衍生商品乃至产业，最终建立健全 IP 文创项目孵化、运营、服务规模化、一体化的产业链，促进文旅体融合发展，打造特色小镇文化旅游品牌。
项目经济效益分析	随着运动健康、低碳休闲的生活理念深入人心，户外运动也成为一种时尚，推动着建设休闲产业迅猛发展。文体旅特色小镇的培育，能够带动当地旅游、文化、体育等一系列产业，助推当地经济社会的全面发展。
项目已具备条件及进展情况	地块可供项目入驻，周边水、电、气、通讯、道路等市政配套设施完善。
产业概况	永川区巴蜀文化交融，茶竹文化共生，积淀了“亿年恐龙、万年石松、千年古镇、百年茶竹、十年职教”等地域特色文化，是亚洲足球展望城市、中国书法之乡、重庆市民间文化艺术之乡。永川气候温和、地势平坦、植被丰富，有“五山五河”自然生态屏障，全区森林覆盖率 49.3%，空气质量优良天数达到 313 天。拥有国家级森林公园茶山竹海、中西部地区规模最大的主题娱乐公园乐和乐都、全国乡村旅游示范区黄瓜山，先后获评中国优秀旅游城市、全国森林城市、全国绿化模范城市和中国最具幸福感。文体旅资源丰富，适宜打造文体旅特色小镇。
上下游产业情况	
产业政策优惠政策	项目能享受政策范围内税收、土地、补贴等优惠扶持政策

重庆市永川区 2020 年重点招商引资项目推介表 26

项目名称	智慧养生城				
招商单位	永川区新城建设管理委员会				
类别/产业	大健康产业		项目有效期		
项目总投资			拟吸引投资金额	60 亿元	
项目联系人	李果	电话	023-49802888	邮箱	ycqzsk@126.com
项目建设地点	城东生态城和高北片区				
合作方式	<input checked="" type="checkbox"/> 独资 <input checked="" type="checkbox"/> 合资 <input type="checkbox"/> 合作开发 <input type="checkbox"/> 收购股份 <input type="checkbox"/> 委托运营 <input type="checkbox"/> 其他				
项目概述	依托城东生态城和高北片区的自然生态环境和丰富的地理资源，形成集医疗、教育科研、应急、健康管理、康复中心、绿色生态观光和文化创意养身体验等于一体的智慧康养城。				
项目经济效益分析	构建区域性的医疗、康养和教育科研于一体的大型医养机构，打造区域性的应急医疗中心，为居民提供快捷、智能、高效的院前医疗救治服务。				
项目已具备条件及进展情况	项目拟用地 1500 亩				

产业概况	高铁及北部片区打造医疗康养产业；完善区域医疗康养体系，形成产业集群。现有社区养老、机构养老项目需提档升级，需积极引进新业态，新模式，打造健康养老城。
上下游产业情况	永川是重庆市区域性教育中心、医疗中心、应急中心。拥有三级甲等医院 3 所、市重点中学 4 所、国际学校 1 所，拥有金融保险、医疗卫生、能源等片区机构 63 个，中新国际肿瘤医院已签约落户永川
产业政策优惠政策	为促进社会办养老机构快速发展，永川区政府 2020 年 3 月 16 日出台《永川区推进养老服务发展实施方案》，为构建养老、孝老、敬老政策和医养康养相结合的养老服务等体系提供了保障。

重庆市永川区 2020 年重点招商引资项目推介表 27

项目名称	总部经济类项目				
招商单位	永川区新城建设管理委员会				
类别/产业	总部经济		项目有效期	长期有效	
项目总投资			拟吸引投资金额		
项目联系人	李果	电话	023-49802888	邮箱	ycqzsk@126.com
项目建设地点	重庆市永川区新城建管委所辖范围内				
合作方式	<input checked="" type="checkbox"/> 独资 <input type="checkbox"/> 合资 <input type="checkbox"/> 合作开发 <input type="checkbox"/> 收购股份 <input checked="" type="checkbox"/> 委托运营 <input type="checkbox"/> 其他				
项目概述	在线直播总部基地、文化传媒娱乐总部、教育总部基地，打造基建、咨询、结算区域性总部经济。				
项目经济效益分析	总部经济项目对我区人才引进、税收收入等影响巨大。				
项目已具备条件及进展情况	目前我委正大力引进总部经济项目，可用储备用地充足，正对外招商引资。				
产业概况	目前已有 10 余家总部企业落地，重点培育基建、结算、咨询等总部经济集群发展				
上下游产业情况					
产业政策优惠政策	对总部经济类项目产业基金、场地等有优惠政策				

The Major Investment Projects from Chongqing Districts and Counties in 2020

27 Cultural tourism projects

CCPIT Chongqing

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Email: 962163535@qq.com.

The Major Investment Projects from Chongqing Districts and Counties in 2020 (Dazu District) 1

Project name	The Dazu Stone Culture and Creative Industry Park				
Investment attract department	The Dazu Zhuan Shi Industrial Development Co., Ltd.				
Category/Industry	Culture	The period of		In 2023.	
Total investment	8 billion RMB	The amount of investment to be attracted		5 billion RMB	
Project contact	Yang Song	Tel	15821769068	Email	771998708@qq.com
Location	The Da'qiao village, San'qu town, Dazu district of Chongqing.				
Cooperation mode	<input type="checkbox"/> sole proprietorship <input type="checkbox"/> joint venture <input type="checkbox"/> cooperative development <input type="checkbox"/> acquisition of stock <input type="checkbox"/> entrust operation <input type="checkbox"/> else				
Project profile	<p>The Dazu Stone Culture and Creative Industry Park relies on the brand of Dazu stone culture and the huge market of western China, focus on the cultivation of stone carving and stone industry cluster, cultural creative space, online and offline trading platforms, builds “industry + culture + tourism” as one of the “Green park, intelligent park and smart park”, forms the stone carving industry. The planning area of the first phase is 3 square kilometers, which is composed of three parts: cultural and creative area, stone carving processing area and stone carving trading area.</p>				
Project economic benefit analysis	<p>There are no stone production processing base in the southwestern area of China, the market is very huge, it can radiate Chongqing, Chengdu which are the national central cities and other six big cities – Neijiang, Nanchong, Suining, Ziyang, Luzhou and Zigong cities. Also it can achieve the stone carving market of Guizhou, Yunnan, Xizang, Shanxi, Gansu, Xinjiang cities. The annual output value will be 20 billion RMB in 2023.</p>				
Project progress and conditions	<p>The planning construction area is 4 square kilometers, and is composed of two parts: cultural and creative area, stone carving processing and trading area. The water, electricity, gas and other supporting facilities can meet the needs of the park construction.</p>				
Industry profile	<p>This project relies on the world cultural heritage brand of Dazu stone carving, has 0.2 billion people working for Dazu stone carving, which provides a better industrial base for the project construction. And Dazu has large reserves of sandstone resources, the bluestone resource around Dazu also is very rich, the supply of water, electricity and gas are abundant. The add value of stone carving industry is high and the demand of market is huge. For this project, we plan to introduce more than 100 national and provincial masters, more than 1000 stone carving enterprises.</p>				
Upstream and downstream industries	<p>For the upstream industries, the dimension stone around the world can gather in Dazu with low cost because of the convenient transportation and logistics. For the downstream industries, the market demand of architecture, municipal landscape and home life is very huge.</p>				

1.Industrial policy	Enjoy the unified policy in the Dazu district according to the land use preference, tax preference and policy preference of the park.
2.Preferential policy	

The Major Investment Projects from Chongqing Districts and Counties in 2020 (Dazu District) 2

Project name	The Sports Fitness Equipment Production Project				
Investment attract department	The Industry Park of Dazu District				
Category/Industry	Secondary Industry	The period of validity			
Total investment	600 million RMB	The amount of investment to be attracted		500 million RMB	
Contact person	Yang Gang	Tel	13983846929	Email	352730561@qq.com
Location	The Industry Park of Dazu District				
Cooperation mode	<input checked="" type="checkbox"/> sole proprietorship <input checked="" type="checkbox"/> joint venture <input type="checkbox"/> cooperative development <input type="checkbox"/> acquisition of stock <input type="checkbox"/> entrust operation <input type="checkbox"/> else				
Project profile	The planned area is 150 mu and builds some outdoor, indoor and club fitness equipment production line.				
Project economic benefit analysis	<p>With the construction of healthy China, the risen for national fitness to the national strategy and the transform of living concept of residents, taking part in physical exercise is becoming a popular lifestyle. Under the guidance and support of the national policy, benefit from the improvement of residents' income level and the continuous cultivation of the fitness atmosphere, the domestic market of fitness equipment will continue to expand. As the capital of hardware in the western, Dazu district has a good industrial basic, in recent years, the industry park vigorously constructed the modern home industrial park, so it's necessary for the construction of this project.</p> <p>Now the development of the fitness equipment industry shows a very broad market prospect because of the promotion of science and technology, and it can be predicted that the industrial sales will be more than 40 billion RMB in the future. The global demand for sports fitness equipment will rise steadily and it has a great space for development.</p> <p>After the implementation of this project, the annual output value will be more than 0.8 billion RMB, the annual profit will be 80 million RMB, the annual tax revenue will be 20 million RMB and the cost will be recovered within 5 years.</p>				
Project progress and conditions	The project has completed planning. The infrastructure construction for the project land is finished.				
Industry profile	The Industry Park of Dazu District is the only residential industrial construction base of Chongqing established by the government. The planned area is above 6 square kilometers, and it focuses on the construction of three characteristic industries—door				

	industry, teaching equipment industry and fitness equipment industry, now it's beginning to take shape.
Upstream and downstream industries	The hardware industry of Dazu district takes the Longshui town as the core and the hardware industry is prosperous which can provide abundant raw materials and basic parts for the enterprises.
1.Industrial policy 2.Preferential policy	<p>Land: one enterprise with one policy according to the investment scale and tax revenue contributions.</p> <p>Urban construction matching fee: during the construction period stipulated in the contract for investment projects of productive enterprises, productive housing shall be supported by 100% of the industrial development funds, living and supporting housing shall be supported by 60% of the industrial development funds.</p> <p>Business income taxes: it shall be subject to the enterprise tax at the reduced rate of 15 %. And it shall be supported by 100% in first two years and 50% in the third to fifth years of the industry development funds.</p> <p>Added-value taxes: it shall be calculated on the basis of the actual added-value tax paid by the enterprise at the district level, supported by 100% in first year and 50% in the second and third year of the industry development funds.</p>

The Major Investment Projects from Chongqing Districts and Counties in 2020 (Yunyang County) 3

Project name	The Jurassic Dinosaur World Park of Yunyang County				
Investment attract department	The Yunyang Pu'an Dinosaur Fossil Management Committee				
Category/Industry	Cultural tourism	The period of validity		In 2020.12.31.	
Total investment	3.9 billion RMB		The amount of investment to be attracted		2.5 billion RMB
Contact person	Fang Qiao	Tel	18223153226	Email	75222118@qq.com
Location	In Pu'an Township, Yunyang County, Chongqing.				
Cooperation mode	<input checked="" type="checkbox"/> sole proprietorship <input checked="" type="checkbox"/> joint venture				
Project profile	<p>Relying on the world-class Pu'an Jurassic dinosaur fossil resource, the project will create a world-class large-scale dinosaur tourism industry park. The planned area is 8.37 square meters, mainly constructs dinosaur museum, ruins museum, research base (camp), tourist reception center, wharf, theme park, floating park, theme hotel, commercial street, landscape construction and infrastructure. Also the project will provide cultural and travel products including science research, dinosaur theme</p>				

	amusement, sports experience, cultural and creative experience, outdoor camp and healthy vocations.
Project economic benefit analysis	It is expected to achieve an annual reception of 3 million visitors, with an internal rate of return of 15.9% and an investment payback period of about 15 years.
Project progress and conditions	The project has been included in the key project at the municipal level, and has carried out preliminary work such as project establishment, site selection, master regulation, control regulation, research and so on.
Industry profile	Yunyang county has rich natural and human tourism resources, now has built one 5A level scenic spot and two 4A level scenic spots. In 2019, the county received 25.31 million tourists at home and abroad, realizing a comprehensive tourism income of 10.1 billion RMB. In the next few years, with the completion of major transportation projects such as Zhengwan High-speed Railway and Jianglong High-speed, it will effectively connect the major scenic spots of surrounding provinces and cities.
Upstream and downstream industries	In recent years, Yunyang county vigorously makes up the short board of the culture and tourism industry chain, excavates local cultural and natural resources, strengthens industrial planning, increases investment in supporting basic implementation, continuously improves tourism elements, vigorously guides enterprises to invest, cultivates local travel agencies. At the same time, the county increases cooperation with well-known tourism agencies and platforms at home and abroad, in order to provide tourists with safe, fast and abundant tourism products and services.
1.Industrial policy 2.Preferential policy	Creating A-level scenic spots and star-rated tourist hotels will be given one-time rewards. One matter with one discussion, one enterprise with one policy.

The Major Investment Projects from Chongqing Districts and Counties in 2020 (Zhong County) 4

Project name	The Three Gorges Harbor International Tourism Resort Project				
Investment attract department	The Investment and Promotion Center of Zhong County				
Category/Industry	Culture and Tourism	The period of validity	20 years		
Total investment	5.4 billion RMB	The amount of investment to be attracted	5.4 billion RMB		
Contact person	Yang Jinchuan	Tel	13896287412	Email	645964350@qq.com

Location	Zhongxi Village, Dongxi Town, Zhong County.
Cooperation mode	<input checked="" type="checkbox"/> sole proprietorship <input checked="" type="checkbox"/> joint venture <input checked="" type="checkbox"/> cooperative development <input checked="" type="checkbox"/> acquisition of stock <input checked="" type="checkbox"/> entrust operation <input type="checkbox"/> else
Project profile	<p>The project is located at the Dongxi Lake. Relying on the superimposed effect of the Yangtze River, Three Gorges and Three Kingdom brands, it will build an international golden tourism resort including ecological sightseeing, leisure and holiday, culture and entertainment, water park and participating experience. The project planned area is 25 square kilometers including 6 plates, such as Dongxi Lake Three Kingdom experience belt, the Yangtze River sightseeing belt, Foguang Cuiping Mountain, Fudi Tianzi Mountain, tourism new city and rural tourism experience area. The Dongxi Lake Three Kingdom experience belt as the project core area mainly constructs “one park, one town, one city and one lake.” “One park”-the Three Gorges and Three Kingdom Cultural Industrial Park, includes reception center, Zhongyi Hall, Three Kingdom Performing Art Theatre and its supporting facilities. “One town”- the Three Kingdom Characteristic Small Town, includes characteristic tourism town, peach blossom island, cruise wharf and boutique inn. “One city”- tourism new city, includes tourist properties, leisure clubs and resort hotels. “One lake” is the Dongxi Lake water recreation and lakeside recreation. Then, the layout plan was adjusted to “one center, six groups”, including six industrial plates.</p>
Project economic benefit analysis	<p>The ticket income of Fengyan Three Kingdom is above 430920 RMB per day.</p> <p>The commercial and residential land in the government supporting planning area is 1000 mu, the comprehensive volume ratio is 1.5, including tourism properties, leisure clubhouse, resort hotel and so on.</p>
Project progress and conditions	<p>At present, it has constructed and operated the real scene performance of Fengyan Three Kingdom, Wusheng Dian, tourist reception center, some landscape environment and supporting parking area. The total area of Fengyan Three Kingdom is 413 mu, outside the scenic area has been approved 1000 mu of land, including 485 mu for loyal water village, 255 mu for Pengjia courtyard and 250 mu for scenic area and surrounding area.</p>
Industry profile	<p>Firstly, the staffs of Three Kingdom real scene performance are more than 400 persons and half of them are local people, which is effectively led the local employment. Secondly, the construction of project adds income to local people, solves the</p>

	<p>employment of more than 10 poor house hold with cards. Thirdly, along with the continuously improvement of cultural industrial park construction and the supporting facilities in the Three Kingdom, the business of catering, farming and night markets are more and more prosperous. Fourthly, after the performance of the Three Kingdom real scene, the occupancy rate of hotels is greatly improved and has a good operating effect. Fifthly, it has formed relative sales market of tourist products and native products, effectively promoted the local agricultural products' sales. After the construction of Three Kingdom cultural industrial commercial street and reception center tourism commodities, it will continuously improve the add-value of native products and agricultural products.</p>
Upstream and downstream industries	
<p>1.Industrial policy 2.Preferential policy</p>	<p>1. In the first three years, the total financial cost of the project paid by investment enterprise is about 1.26 billion RMB (Based on the evaluation value), which is used to purchase the assets of scenic spots in an all-round way.</p> <p>2. The investment enterprise will undertake the Fengyan Three Kingdom performing art project, guarantees the continuously building of performing art project and receives the visitor.</p> <p>3. The 1000 mu of commercial and residential land in the government's supporting planning area can be transferred to social investment enterprises and the premium part of the land cost value can be returned to the enterprises.</p> <p>4. The government can arrange the supporting fees incurred during the construction of the projects in the planning area for the construction of infrastructure and the maintenance of scenic spots. The investment enterprise can enjoy tax inclusive policies of our county.</p> <p>5. The time limit for investment enterprises to develop and build project planning areas is about 5-10 years.</p>

The Major Investment Projects from Chongqing Districts and Counties in 2020 (Zhong County) 5

Project name	The “Three Gorges Orange Town” Countryside Comprehensive Project
Investment attract department	The Investment and Promotion Center of Zhong County, the Construction Command of

	this project.				
Category/Industry	Primary、Secondary and Tertiary Industry		The period of validity	In 2020.	
Total investment	3 billion RMB		The amount of investment to be attracted	2 billion RMB	
Contact person	Zhao Rong	Tel	13908264229	Email	947379182@qq.com
	Mou Qilin		13658226633		
Location	Xinli Town and Shuanggui Town of Zhong County				
Cooperation mode	<input checked="" type="checkbox"/> sole proprietorship <input checked="" type="checkbox"/> joint venture <input checked="" type="checkbox"/> cooperative development <input checked="" type="checkbox"/> else				
Project profile	<p>The project will build an orange characteristics town, orange township characteristic corridor, Qinglong Lake slow walk corridor, countryside marathon corridor, smart orange demonstration area, orange culture exposition area, relax zone and flower botanical garden.</p>				
Project economic benefit analysis	<p>After the operation of park, the annual total output value will be 3.55 billion RMB.</p>				
Project progress and conditions	<p>This project is the first 18 national rural comprehensive pilot projects which has good supporting in polices and incomes. At present, it has constructed the Qinglong Lake slow walk corridor, countryside marathon corridor, smart orange demonstration area, orange culture exposition area, relax zone, flower botanical garden and other infrastructures. And the international cooperation and innovation center of orange industry and the tourist collection center are in construction.</p>				
Industry profile	<p>The orange planting area of this project is 20000 mu and has achieved modern agricultural development model. The citrus processing industry with Three Gorges Group as its leader has been formed in the project, the research and development of new citrus varieties and new technologies are in the forefront of the country, and it has the only national state-level citrus engineering technology research center, the citrus processing technology is leading in China. The project has built a complete industrial chain.</p>				
Upstream and downstream industries	<p>The project has formed an integrated development mode of primary industry, secondary industry and tertiary industry, formed a complete industrial chain from “one seed” to “a glass of orange juice” and to “the utilization of leather residue resources”.</p>				
1.Industrial policy 2.Preferential policy	<p>1. The comprehensive infrastructure matches in water, electricity, road and land regulation.</p>				

	<p>2. The key supporting of financial project funds is given to plant park, cold chain logistic, agricultural product processing, residential accommodation, health care, children’s recreation, sports fitness, creative agriculture, cultural tourism.</p> <p>3. You can enjoy the preferential policies in land using, tax revenue, talents, science and technology, industry and so on.</p> <p>4. “One matter with one discussion. One enterprise with one policy.”</p>
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The Major Investment Projects from Chongqing Districts and Counties in 2020 (Zhong County) 6

Project name	The E-sports Town Project				
Investment attract department	The Investment and Promotion Center of Zhong County				
Category/Industry	The Secondary、Tertiary Industry		The period of validity	Long-term	
Total investment	8.83 billion RMB		The amount of investment to be attracted	8.83 billion RMB	
Contact person	Yang Jinchuan	Tel	13896287412	Email	645964350@qq.com
Location	The Shuiping Community, Zhong County.				
Cooperation mode	<input checked="" type="checkbox"/> sole proprietorship <input checked="" type="checkbox"/> joint venture <input checked="" type="checkbox"/> cooperative development <input checked="" type="checkbox"/> acquisition of stock <input checked="" type="checkbox"/> entrust operation				
Project profile	<p>The project takes the major e-sports events as the starting point to construct the e-sports industry ecological circle which integrates the event holding, content production, entertainment experience, talent training and equipment manufacturing, and to create the “e-sports industry holy land · player experience paradise”. Taking use of Binjiang River Bay across the river from the county, according to the development requirement of integration of production and city, integration of production and education, the overall planning will construct 3.2 square kilometers of e-sports town, and focus on the layout of “ three area and six park”, that is, e-sports industrial area, riverside recreation area, living supporting area, event garden, incubator park, education park, science popularization park, equipment park and experience park, and use 3 to 5 years to build the national well-know e-sports town which is suitable for competition, tourism, working and living.</p>				
Project economic benefit analysis	The whole investment of project is 8.83 billion RMB, 1.4 billion RMB has been				

	<p>invested for construction of e-sports stadium project by Tongda Company, 1.5 billion RMB will be invested for construction of Chongqing Electronic Competitive Vocational and Technical College (temporary name), 0.3 billion RMB will be using for incubator park, 0.13 billion RMB will using for experience park, 0.6 billion RMB will be using for hotels and 4.9 billion RMB be using for life supporting investment. The total output will be 10.336~12.236 billion RMB, including 2~3.9 billion RMB from e-sports industrial project, 7.616 billion RMB from life supporting and 0.72 billion RMB from government allowance, and the net income will be 1.506~3.406 billion RMB with a yield of 17.06%~38.57%.</p>
Project progress and conditions	<p>The project has completed land requisition and relocation, road pipe network and other infrastructure construction. It has completed the specialized, standardized, the largest e-sports venues, and successfully selected the 2018 national list of selected sports industry. The Chongqing Electronic Competitive Vocational and Technical College (temporary name) has started to construct.</p>
Industry profile	<p>The e-sports industry is a digital entertainment culture sports industry which is based on the game and beyond the game, integrates the technology, athletics, entertainment and sociality, and has unique business attributes and user values. In 2019, the national e-sports users reached 440 million people, the e-sports market scale reached 94.73 billion RMB. Now the e-sports industry has become the most popular industry of digital economy.</p>
Upstream and downstream industries	<p>The e-sports industry has become a recently emergent industry, forms a complete e-sports industry chain covering content authorization, event participation, event execution, content production and content dissemination, also forms a surrounding e-sports ecological circle covering sponsors, e-sports real estate, e-sports education. The development prospects are very broad.</p>
1.Industrial policy 2.Preferential policy	<p>1. “Some Policy Opinions on Promoting the Development of e-sports Industry in Zhong County” 2. “One matter with one discussion. One enterprise with one policy.”</p>

The Major Investment Projects from Chongqing Districts and Counties in 2020 (Chengkou County) 7

Project name	Zhouxi Jiulong Ping Rural Tourism Cluster Project
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Investment attract department	The Cultural Tourism Development Reform Commission of Chengkou County				
Category/Industry	Tertiary industry	The period of validity		5 years	
Total investment	0.48 billion RMB	The amount of investment to be attracted		0.4 billion RMB	
Contact person	Ou Xiaoya	Tel	023-59226195	Email	
Location	In the Longfeng Village, Zhouxi Township, Chengkou County, Chongqing.				
Cooperation mode	<input checked="" type="checkbox"/> sole proprietorship <input checked="" type="checkbox"/> joint venture <input type="checkbox"/> cooperative development <input type="checkbox"/> acquisition of stock <input type="checkbox"/> entrust operation <input type="checkbox"/> else				
Project profile	<p>The project planned area is 2000 mu, will build a rural tourism project which integrates functions of recreation and health, deep experience tour, tourism and living, such as Daba Mountain forest family cluster area, pastoral leisure experience area, ecological landscape viewing area and commercial supporting service area.</p>				
Project economic benefit analysis	<p>Under the background of promoting the whole area tourism in Chengkou County, the characteristic rural tourism of the “scenic area + rural tourism” mode will promote the transformation of the local economic structure in Jiulong Ping. The unique ecological landscape resource advantages, exotic features and location advantages of the project are the most powerful market support for the project operation. It is predicted that the project will receive about 0.6 million visitors each year, and the average annual income of tourism reception will reach 240 million RMB according to the average consumption of 400RMB per person.</p>				
Project progress and conditions	Pre-project master plan has completed.				
Industry profile	<p>The Longfeng Village of Zhouxi Township is located at the southwest of Chengkou County, has abundant forest resource, excellent ecological background, a variety of terrain and landscape and outstanding geomorphological features, the altitude is between 1300-1500 meters, is suitable for the creation of high mountain leisure vacation function products. The project is located at the west of Jiuchong Mountain Forest Park, is 6 kilometers to the town of Zhouxi Village and 80 kilometers to the city of Chengkou County, the transportation is convenient, the advantage of tourism transportation is obvious.</p>				
	Under the background of the completion of two key scenic spots in Chengkou				

Upstream and downstream industries	County and the development of Daba Mountain tourism in full swing, with the improvement of transportation, the 20~30 million people from Chongqing, Shanxi and other large and medium-sized cities will be an important tourist market for leisure resorts. The traffic system from the county seat to Jiulongping scenic spot is gradually improved, which will bring important support to the development of Jiulongping tourism.
1.Industrial policy 2.Preferential policy	<p>1. Within 5 years from the time of operation, for the fixed assets investment of more than 30 million RMB in the business type of tourism health industry, health, sports projects, the annual payment of income tax at the county level retained part of the proportion of 100% will subsidize to the enterprises by the county financial.</p> <p>2. Tourism investment projects with a total investment of more than 1 billion yuan can apply for the "point supply" policy of the municipal land use index. For tourism development projects in line with the industrial policy, if the investment in fixed assets is more than 20 million RMB (inclusive), priority can be given to land use indicators.</p> <p>3. For the newly rated national 5A, 4A, 3A level tourist attractions, the owner units are given a one-time reward of 3 million RMB, 2 million RMB, 0.5 million RMB industrial support policy.</p>

The Major Investment Projects from Chongqing Districts and Counties in 2020 (Dadukou District) 8

Project name	The Renovation and Extension Project of Cultural and Creative Industries Park				
Investment attract department	The Chongqing Port Logistics Group Industrial Co., Ltd.				
Category/Industry	The culture and tourism industry	The period of validity		3 years	
Total investment	0.1 billion RMB		The amount of investment to be attracted		0.5 billion RMB
Contact person	Zhang Ning	Tel	13883990629	Email	
Location	Binjiang area of Dadukou District, the former site of Chongqing Asbestos Products Factory				
Cooperation mode	<input type="checkbox"/> sole proprietorship <input type="checkbox"/> joint venture <input checked="" type="checkbox"/> cooperative development <input type="checkbox"/> acquisition of stock <input type="checkbox"/> entrust operation <input type="checkbox"/> else				
Project profile	The cultural and creative industries park is located at the Binjiang area of Dadukou District —— the old factory building of Chongqing Asbestos Products Factory, the				

	<p>land area is 120 mu, the construction area is 57000 square meters, is only 6 kilometers to the entrance of Inner Ring Expressway, is adjacent to the Baiju Temple Yangtze River Bridge, the land and water transportation is convenient. In November 2017, on the basis of preserving the original architectural features of Chongqing Asbestos Products Factory and taking the original factory building as the carrier, in order to create "the cultural and creative gathering place with influence and popularity in the whole city" and "the new landmark of Chongqing urban cultural tourism experience", the Chongqing Administration of Industry and Commerce and the Dadukou District Government decided to build a cultural and creative industrial park that integrates cultural media, advertising design, non-legacy display, cultural leisure and embodies the spirit of art and arts, the cultural atmosphere of the people, creativity and innovation.</p>
<p>Project economic benefit analysis</p>	<p>It is a big trend for the industrial site reconstruction, and the State encourages the use of industrial heritage resources to build industrial cultural industrial parks. In recent years, the Dadukou District Government continuously invested more than 10 million RMB, reconstructed some idle old factories, renovated the park gate, road, greening, public toilet, guide signs, and successfully established Chongqing Zhongchuang Space, Chongqing's first batch of key building industrial park, municipal start-up incubator base, district start-up incubator base, municipal science popularization demonstration base, top 10 cultural and creative park. The project investment return rate is high, investment recovery period is short.</p>
<p>Project progress and conditions</p>	<p>The park's infrastructure is complete and the enterprises entering the park have convenient business registration.</p>
<p>Industry profile</p>	<p>The Dadukou District has completed the construction of Chongqing Industrial Culture Expo Park, improved the overall quality of the expansion of Yidu ancient town and Yidu Park, created quality tourism routes. It has completed the establishment of a city-level tourism demonstration town, vigorously developed tourism and leisure experience agriculture, speeded up the development of the micro-enterprise bright park, promoted the construction of the old factory buildings and cultural projects, and vigorously introduced cultural service enterprises such as exhibition and performing arts, art brokers, animation design, film and television production. At present, the function of Yidu ancient town has been improved continuously, and it has become a new landmark of Chongqing cultural tourism. The park was appraised as a city-level</p>

	cultural industry demonstration park, the added value of cultural industry exceeded 700 million RMB, and the total consumption of tourism reached 600 million RMB.
Upstream and downstream industries	The cultural tourism industry in Dadukou District takes Binjiang and Xiaonanhai areas as the main carriers, strengthens on the integration and development of sports and cultural tourism, focuses on cultural creativity, tourism and leisure, sports and other fields, and makes great efforts to build an important cultural leisure tourism gathering area in Chongqing metropolitan area.
1.Industrial policy 2.Preferential policy	<p>1.For the newly entered key characteristic enterprises of cultural, sports and tourism, within 5 years from the date of signing the contract, from the year when the district tax contribution reaches 1 million RMB, the calculation base is based on the value-added tax paid by the district and the retained part of the enterprise income tax at the district level, and the first three years are rewarded in proportion to 100% of the base, and the fourth and fifth years are rewarded in proportion to 50% of the base. In the district tax contribution less than 1 million RMB this year may not enjoy the reward.</p> <p>2. The newly-occupied enterprises are given targeted rental subsidy according to the investment quota. If the investment amount is less than 20 million RMB, it shall be subsidized by 30% of the actual rent, and if the investment amount is 20 million RMB or more, the subsidy period shall not exceed 3 years.</p> <p>3. For the new construction, reconstruction and extension of private museums, art theatres, stadiums and other cultural and sports places, the investment in 5 million RMB and above, it is determined that a single project does not exceed 30% of the total investment and not more than 2 million RMB of subsidies. The subsidy is implemented in three years at 50%, 25% and 25% after the opening of the venue.</p> <p>4. Using old factory buildings, old houses and other old facilities resources to create characteristic blocks, leisure venues, creative space, etc., the investment is 5 million RMB and above, and it is determined that a single project shall not more than 30% of the total investment and not more than 2 million RMB of subsidies. The subsidy is implemented in three years at 50%, 25% and 25% after the opening of the venue.</p>

The Major Investment Projects from Chongqing Districts and Counties in 2020 (Dadukou District) 9

Project name	The Upgrading and Transformation of Yidu Ancient Town Project
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Investment attract department	The Chongqing Dasheng Asset Management (Group) Co., Ltd.				
Category/Industry	The culture and tourism industry		The period of validity		
Total investment	0.385 billion RMB		The amount of investment to be attracted		
Contact person	Meng Jie	Tel	13808336624	Email	927177@qq.com
Location	Below Masangxi Yangtze River Bridge, Dadukou District.				
Cooperation mode	<input type="checkbox"/> sole proprietorship <input type="checkbox"/> joint venture <input type="checkbox"/> cooperative development <input type="checkbox"/> acquisition of stock <input checked="" type="checkbox"/> entrust operation <input type="checkbox"/> else				
Project profile	<p>The Yidu ancient town faces the Yangtze River, is back to Yidu Park, across the Masangxi Yangtze River Bridge and next to the Chengdu-Chongqing railway line. The land area is 47 mu, the whole construction area of ancient town buildings is about 18000 square meters, including commercial leased floor area is 17057.6 square meters. The total floor area of the parking building is 31373 square meters, with a total of 14 floors and 645 parking spaces. The ancient town is a commercial cluster that shows the cultural and humanistic rejuvenation of ferry, covering four functions: humanistic experience, leisure and entertainment, tourism and comprehensive service. The overall operation of Yidu ancient town is based on the construction of the Yangtze River cultural and artistic bay area and the Diaoyuzui music peninsula, focusing on the arts and culture, leisure and entertainment to locate and operate, one is to highlight the regional characteristics of Dadukou; the other is to build a well-known tourist attraction in Chongqing; and the third is to meet the cultural and entertainment consumption of the surrounding people.</p>				
Project economic benefit analysis	<p>The commercial leased floor area of Yidu ancient town is 17057.6 square meters, according to the average monthly rent of 50 RMB per square meter, the annual rental income can reach 10 million RMB. The Ge Laoxi bypass, which connects the ancient town of Yidu and the industrial museum, was completed and put into use in September 2017, which will facilitate visitors' input and exchange to enhance their popularity. The total floor area of the parking building is 31373 square meters, with a total of 14 floors and 645 parking spaces. And the estimated parking fee is 400 RMB per month and 4 RMB per hour.</p>				
Project progress and conditions	Yidu ancient town was built in March 2016, completed in October of the same year,				

	officially opened in January 2017 to receive tourists, the operating conditions are mature; the comprehensive parking building will be put into use after the completion of July 2020.
Industry profile	<p>The Dadukou District has completed the construction of Chongqing Industrial Culture Expo Park, improved the overall quality of the expansion of Yidu ancient town and Yidu Park, created quality tourism routes. It has completed the establishment of a city-level tourism demonstration town, vigorously developed tourism and leisure experience agriculture, speeded up the development of the micro-enterprise bright park, promoted the construction of the old factory buildings and cultural projects, and vigorously introduced cultural service enterprises such as exhibition and performing arts, art brokers, animation design, film and television production. At present, the function of Yidu ancient town has been improved continuously, and it has become a new landmark of Chongqing cultural tourism. The park was appraised as a city-level cultural industry demonstration park, the added value of cultural industry exceeded 700 million RMB, and the total consumption of tourism reached 600 million RMB.</p>
Upstream and downstream industries	<p>The cultural tourism industry in Dadukou District takes Binjiang and Xiaonanhai areas as the main carriers, strengthens on the integration and development of sports and cultural tourism, focuses on cultural creativity, tourism and leisure, sports and other fields, and makes great efforts to build an important cultural leisure tourism gathering area in Chongqing metropolitan area. Up to now, there are 42 shops operating in Yidu Ancient Town, including catering, teahouse, lodging and snacks.</p>
1.Industrial policy 2.Preferential policy	<p>1.For the newly entered key characteristic enterprises of cultural, sports and tourism, within 5 years from the date of signing the contract, from the year when the district tax contribution reaches 1 million RMB, the calculation base is based on the value-added tax paid by the district and the retained part of the enterprise income tax at the district level, and the first three years are rewarded in proportion to 100% of the base, and the fourth and fifth years are rewarded in proportion to 50% of the base. In the district tax contribution less than 1 million RMB this year may not enjoy the reward.</p> <p>2. The newly-occupied enterprises are given targeted rental subsidy according to the investment quota. If the investment amount is less than 20 million RMB, it shall be subsidized by 30% of the actual rent, and if the investment amount is 20 million RMB or more, the subsidy period shall not exceed 3 years.</p>

	<p>3. For the new construction, reconstruction and extension of private museums, art theatres, stadiums and other cultural and sports places, the investment in 5 million RMB and above, it is determined that a single project does not exceed 30% of the total investment and not more than 2 million RMB of subsidies. The subsidy is implemented in three years at 50%, 25% and 25% after the opening of the venue.</p> <p>4. Using old factory buildings, old houses and other old facilities resources to create characteristic blocks, leisure venues, creative space, etc., the investment is 5 million RMB and above, and it is determined that a single project shall not more than 30% of the total investment and not more than 2 million RMB of subsidies. The subsidy is implemented in three years at 50%, 25% and 25% after the opening of the venue.</p>
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The Major Investment Projects from Chongqing Districts and Counties in 2020 (Dianjiang County) 10

Project name	The Wolong Healthy Town Project				
Investment attract department	The Investment Promotion Bureau of Dianjiang County				
Category/Industry	Tourism industry	The period of validity		Long-term	
Total investment	2.7 billion RMB		The amount of investment to be attracted	2.7 billion RMB	
Contact person	Kang Yiwei	Tel	023-74667880	Email	48276488@qq.com
Location	The junction of Wudong Town, Chengxi Town and Yantai Town of Diji County				
Cooperation mode	<input checked="" type="checkbox"/> sole proprietorship <input checked="" type="checkbox"/> joint venture <input checked="" type="checkbox"/> cooperative development <input type="checkbox"/> acquisition of stock <input type="checkbox"/> entrust operation <input type="checkbox"/> else				
Project profile	<p>The planned area of project is 8.72 square kilometers. The project will change the development mode of “great development, high density and heavy investment” in the past, take the development road of “refinement, micro vacation and low density”, take the theme of “salt” as the core of health care and rural life, build high-value, high-grade and strong interactive products, and develop into a salt bath recreation, rehabilitation, physiotherapy and health care, health care for the aged, water recreation, landscape and rural tourism, rural folk vacation in one of the salt bath Kang Yang town, strive to create a national 5A level scenic spots and national tourist resorts.</p>				
Project economic benefit analysis	<p>After the completion of the project, it is expected to attract 1 million visitors a year, with an annual income of more than 500 million RMB. And with the increasing at the</p>				

	rate of 15-20%, the annual income of tourism can reach 60 million RMB and achieve profits and taxes of 20 million RMB.
Project progress and conditions	At present, rock salt drilling work has been completed, and salt mining rights approval procedures completed, the contract for the transfer of mining rights has been signed. The project special plan has been completed, the project construction land has been reserved, and the project land register migration and agricultural housing construction has been controlled. In 2019, the road from the county seat to the site of the project (the Expressway) has started construction, is expected to be completed by the end of 2020, it will take 20 minutes driving and the traffic is very convenient.
Industry profile	The Wolong Healthy Town is located at the junction of Wudong Town, Chengxi Town and Yantai Town of Dijiang County, is 10 kilometers to the Dianjiang County city, 100 kilometers to the Chongqing city. At more than 3400 meters underground in Longtan Village of Wolong River, there are large deep rock salt deposits with a thickness of about 56 meters, and the total reserves of rock salt are over 4.1 billion tons, including about 3.3 billion tons of sodium chloride. The small town vigorously develops the salt bath as the theme cultural travel industry; constructs the visual salt processing factory, uses the atomized salt molecule to disinfect and sterilize the human body, creates the medical support health maintenance industry.
Upstream and downstream industries	Compared with the entertainment nature of China Dead Sea project in Daying County, Sichuan Province, the Dianjiang Wolong Healthy Town project is more focused on the cultural tourism health, medical care combined industry to build.
1.Industrial policy 2.Preferential policy	The enterprises can enjoy “one matter with one discussion” to support according to the project size, investment intensity and tax. The construction productive housing projects are free for urban construction supporting fees; non-productive housing urban construction supporting fee halved collection, will give 10 million RMB one-time reward for enterprises to create a successful national 5A level scenic spot.

The Major Investment Projects from Chongqing Districts and Counties in 2020 (Jiulongpo District) 11

Project name	Zhongliang Mountain Scenic Area Project
Investment attract department	Yulong Group, Yunnan Haicheng Group, Science, Education and Culture "Three Areas" Promotion Office.

Category/Industry	Culture and tourism industry		The period of validity		
Total investment	39.8 billion RMB		The amount of investment to be attracted		
Contact person	Lei Xiangyu	Tel	13983966060	Email	
Location	In the Huayan Town and Zhongliang Mountain Street of Jiulongpo District.				
Cooperation mode	cooperative development				
Project profile	<p>The Zhongliang Mountain Scenic Area Project is located in Zhongliang Mountain, one of the four famous mountains in the main city of Chongqing, is next to the Chongqing west passenger station, aims at “the big city in the middle of the beam, the world’s famous mountains”, takes the world’s largest city Gemini Cave as the core, relies on the unique geographical location and cultural resources, makes great efforts to develop the cultural tourism industry and open economy which integrates ecology, culture, health and experience. Finally, the project will be built into the Yangtze River economic belt ecological civilization restoration model, global famous tourist destination, 4A level tourist attractions and national tourist resorts. The project is initially divided into Lingang Economic Zone, Zhongliang Mountain Geocentric Jiulong, Mining Time City, Zhongliang Mountain International Healthy Care City, Chongqing Zhongliang Mountain Fastness City, Chongqing Zhong Hot Spring, Zhongliang Mountain Flower Expo Park, Huayan Fucheng, Chongqing Wildlife Park nine sub-projects.</p>				
Project economic benefit analysis	<p>The project will be built into the Yangtze River economic belt ecological civilization restoration model, global famous tourist destination, 4A level tourist attractions and national tourist resorts. The total number of tourists per year can exceed 10 million, and the annual comprehensive tourism income after stable operation can reach 5 billion RMB, and the number of new employees is more than 10,000.</p>				
Project progress and conditions	<p>The project has been signed with the lead enterprise Yunnan Haicheng Group, and divided into nine sub-projects in progress.</p>				
Industry profile	<p>Jiulongpo District is rich in tourist resources, with a long history and rich artistic soil. It has 7 4A scenic area, such as Huayan tourism area, Chongqing Wildlife Park. The incense of the southwestern famous temple – Huayan Temple has been spreading for more than 400 years. The Sichuan Academy of Fine Arts has been built in Huangjue</p>				

	<p>Ping Street over 60 years. There are 63 culture and tourism enterprises and the annual total tourism income is 15.7 billion RMB. The Zhongliang Mountain Scenic spot Project, Hengda Taojia City Cultural Tourism complex and the Great Hero Bay Beautiful Village Construction Project have signed cooperation agreements. Now here has built 11 museums, such as Chongqing Jianchuan Museum, Huangjueping Piano Museum, Jiulong Ligaloes Museum.</p> <p>The project relies on Chongqing West Railway Station, the largest passenger transport hub in the western region, to develop an open economy and build a landmark port economic zone facing the world. Combined with Chongqing's characteristic building carrier, it will build a three-dimensional "Zhongliang City Village", and construct the southwest folk custom and the world national culture gathering place with Bayu culture as the core. It relies on the mining remains of Zhongliang Mountain Coal Mine, uses intelligent scientific and technological means, takes the resources of the mine hole as a microcosm, upgrades and transforms the mining buildings, builds a collection of theme museums such as the Mining Museum, the Wisdom Science Museum, the Coal Museum, the Natural Science Museum and the International Master Art Creation Studio, realizes immersive interactive experience, shows Chongqing's unique and abundant geological history, human history and industrial history, and create a collection of sightseeing, popular science, entertainment as one of the intelligent industrial cultural experience base. Around the overall goal of creating "the world hot spring capital" of Chongqing, the project will create the hot spring world water park, hot spring resort and hostel community, develop the "hot spring service" and "hot spring+" industrial cluster development system.</p>
Upstream and downstream industries	
1.Industrial policy 2.Preferential policy	One enterprise, one policy.

The Major Investment Projects from Chongqing Districts and Counties in 2020 (Nan'an District) 12

Project name	Chongqing Chaotianmen International Trade City
Investment attract department	Chongqing Economic Development Zone Investment Promotion Bureau

Category/Industry		The period of validity	
Total investment	26 billion RMB	The amount of investment to be attracted	20 billion RMB
Contact person	Wu Jiang	Tel	13996060172
		Email	
Location	S103 Of Yinglong Town, Nan'an District, Chongqing		
Cooperation mode	<input type="checkbox"/> sole proprietorship <input type="checkbox"/> joint venture <input checked="" type="checkbox"/> cooperative development <input type="checkbox"/> acquisition of stock <input type="checkbox"/> entrust operation <input type="checkbox"/> else		
Project profile	<p>According to the design of the 7th generation professional market concept, Chaotianmen International Trade City has scientifically planned six functional areas, such as the market trading area, the famous products exhibition and trade area, the modern storage and logistics area, the cross-border e-commerce trade area, the waterfront tourist scenic spot and the life supporting service area. And it has built the largest innovative, complex urban trade complex in the upper reaches of the Yangtze River, build three centers, three bases, namely wholesale trading center, international famous goods exhibition and trade center, warehousing and logistics distribution center, global industrial products procurement base, brand incubation base, youth entrepreneurship base.</p>		
Project economic benefit analysis	The annual turnover is expected to reach more than 100 billion RMB, creating 360,000 direct employment opportunities and providing 1.8 million jobs.		
Project progress and conditions			
Industry profile	<p>The first phase of the project, which has been completed and put into operation, has a total investment of 6.8 billion RMB, covering an area of 534 mu and a construction area of 1.42 million square meters, including 1.22 million square meters of market trading area's construction area, 19387 standard shops and 200000 square meters of the living supporting area's construction area.</p>		
Upstream and downstream industries			
1.Industrial policy 2.Preferential policy			

The Major Investment Projects from Chongqing Districts and Counties in 2020 (Qijiang District) 13

Project name	Yongcheng Hot Spring Project				
Investment attract department	Chongqing Nanzhou Tourism Development and Construction Investment (Group) Co., Ltd.				
Category/Industry	Tertiary industry	The period of validity		2 years	
Total investment	1 billion RMB	The amount of investment to be attracted		1 billion RMB	
Contact person	Zheng Xiaoxia	Tel	18702372234	Email	760250330@qq.com
Location	Yongcheng hot spring project is located in Chongqing Qijiang District Yongcheng Daxing Village and Zhonghua Village, next to Qijiang-Wansheng high-speed Yongcheng exit, the project red line range of 757 mu.				
Cooperation mode	<input checked="" type="checkbox"/> sole proprietorship <input type="checkbox"/> joint venture <input type="checkbox"/> cooperative development <input type="checkbox"/> acquisition of stock <input type="checkbox"/> entrust operation <input type="checkbox"/> else				
Project profile	The project mainly covers an area of about 757 mu and builds hot spring complex, hot spring resort hotel, hot spring lodging and other special tourism products.				
Project economic benefit analysis	As the world's hot spring city, Chongqing tries to make hot spring to become one of Chongqing's several business cards. The Yongcheng hot spring of Qijiang district is located in Chongqing gold tourist routes and will be a major closure of visitors to Wansheng and Nanchuan district. The market prospects are broad.				
Project progress and conditions	At present, a hot spring has been mined out and the land is combined with Yongcheng town master regulation.				
Industry profile	<p>The hot spring project is 21 kilometers from Qijiang city, 15 minutes by car; and 11 kilometers from Wansheng Economic and Development Zone, 8 minutes by car; 58 kilometers from Chongqing main city area, 45 minutes by car; the traffic location is good. The Yongcheng Hot Spring is located in Chongqing to the national 4A grade Black Valley and Jinpo Mountain gold tourist routes, the location conditions are good, so as to facilitate the complementary development between hot spring resorts and well-know tourist areas. Yongcheng geothermal hot spring belongs to Chongqing geothermal development plan and "ten key hot spring promotion projects" of the whole city, which is listed as the city geothermal comprehensive utilization development demonstration area. By 2015, the geological team explored the Yongcheng hot spring with three springs, with a maximum of 8000T of sunrise water. At present, one spring has been developed with a total 5000T and 55°C of water. For the water quality type</p>				

	CaSO ₄ (calcium sulfate), it detected fluorine content of 1.56 mg/l, metasilicate content of 41.28 mg/l, all reached medical level. Yongcheng geothermal hot spring belongs to the Taozi Dong heat storage structure, geothermal water supply source is sufficient and the geothermal water resource supply area is 20 square kilometers.
Upstream and downstream industries	Beside there is one 3A scenic spot Chongqing Agricultural Park, and have Wangliang former residence, strawberry garden, blueberry garden and other special tourism products.
1.Industrial policy 2.Preferential policy	The project can enjoy the relevant preferential policies according to the investment negotiation process. One matter and one discussion. We will actively seek higher-level support funds for the project, and fully implement the relevant national and municipal policies.

The Major Investment Projects from Chongqing Districts and Counties in 2020 (Qijiang District) 14

Project name	Dongxi Ancient Town Tourism Development Project				
Investment attract department	Chongqing Nanzhou Tourism Development and Construction Investment (Group) Co., Ltd.				
Category/Industry	Tourism	The period of validity		2 years	
Total investment	3 billion RMB		The amount of investment to be attracted		3 billion RMB
Contact person	Zhao Geyu	Tel	17784308558	Email	461611920@qq.com
Location	Dongxi Town of Qijiang district.				
Cooperation mode	<input checked="" type="checkbox"/> sole proprietorship <input checked="" type="checkbox"/> joint venture <input type="checkbox"/> cooperative development <input type="checkbox"/> acquisition of stock <input type="checkbox"/> entrust operation <input type="checkbox"/> else				
Project profile	<p>The Dongxi ancient town is located at Chongqing Qijiang Dongxi Town and the tourism development area of ancient town is 3 square kilometers. It will mainly develop six areas in Dongxi ancient town, includes Ancient Town Core Area, Taiping Xigu, Taiping Guzhai, Pipa Guzhai and so on. Dongxi ancient town tourism development project will take the migration culture as the leader, take the 5A level scenic spot construction standard as the goal to build the national level migration culture tourism town, the project total investment is about 3 billion RMB.</p>				

Project economic benefit analysis	Through the continuous improvement of early infrastructure and the continuous enrichment of business forms, Dongxi ancient town will be built into the southwest region and even the national famous characteristics of ancient town tourism products, which can solve the employment of about 5000 people and benefit for the local revenue.
Project progress and conditions	In infrastructure and supporting aspects, Dongxi ancient town has gotten long support from the district government and various departments. In 2018, it has won about 290 million RMB of new bank loans for Dongxi ancient town facilities and supporting improvement. With the long-term investment in infrastructure and supporting facilities, the infrastructure and supporting aspects of the ancient town have been continuously improved, and now there is a relatively perfect basic supporting system.
Industry profile	At present, Dongxi ancient town has anti-Japanese culture, religious culture, wharf culture, salt horse culture, red culture, folk culture, staff culture and immigration culture.
Upstream and downstream industries	It has Wangye Temple, Huang Xiaobo Wood Carving, Dongxi black duck, Dongxi bean curd milk, Qijiang prints, Qijiang Sichuan Opera and other industries.
1.Industrial policy 2.Preferential policy	The project can enjoy the relevant preferential policies according to the investment negotiation process. One matter and one discussion. We will actively seek higher-level support funds for the project, and fully implement the relevant national and municipal policies.

The Major Investment Projects from Chongqing Districts and Counties in 2020 (Qijiang District) 15

Project name	Hengshan Health Care Town Project				
Investment attract department	Chongqing Nanzhou Tourism Development and Construction Investment (Group) Co., Ltd.				
Category/Industry	Tourism/Health care	The period of validity		2 years	
Total investment	3 billion RMB		The amount of investment to be attracted		3 billion RMB
Contact person	Zhou Yanjie	Tel	13883019600	Email	461611920@qq.com
Location	Zhangjiagou plot and Laofangzi plot in Daping Village, Hengshan Town.				
Cooperation mode	<input checked="" type="checkbox"/> sole proprietorship <input type="checkbox"/> joint venture <input type="checkbox"/> cooperative development <input type="checkbox"/> acquisition of stock <input type="checkbox"/> entrust operation <input type="checkbox"/> else				

Project profile	<p>The project is located in Hengshan Town, Qijiang District, divided into east and west two plots, respectively Zhangjiagou plot and Laofangzi community plot, the total area is 528.87mu. The whole area of Laofangzi community plot is 444.85 mu, the plot height difference changes obviously, the south high north is low, the height difference is about 110 meters, the middle part of the plot has the hilly mountain package, the east side of the plot is next to the Tiantai Mountain Ring Road, located at the foot of the Tiantai Shang Park, and the west side is bounded by Qinglong Lake Reservoir. The transportation is convenient and the scenery is beautiful. The Zhangjiagou plot is close to the Tianren Road, the area is 84.02mu, the terrain is flat, the height difference is about 30 meters, the northwest side is the present cement hardened road, the east side is bounded by Xianshan ditch, and the construction conditions are good.</p>
Project economic benefit analysis	<p>The project will help to promote the development of Chongqing's aging cause and the realization of Chongqing's "Two high" goals, help Qijiang district "Three raise" brand building and health industry development, highlight the health characteristics of Hengshan area, strengthen Hengshan health care brand and accelerate the construction of Hengshan tourist resorts. After the completion of the project, it is expected to directly increase taxes over 300 million RMB, drive indirect taxes over 1.2 billion RMB, create more than 1200 jobs, and increase the number of tourists on vacation more than 200000. Chongqing pension service association recommended the project as a brand demonstration case, and actively won the support of the Chinese pension association, which is conducive to the development of pension in Chongqing.</p>
Project progress and conditions	<p>The project plot total 69.17mu woodland did not go through the forest land formalities. The land use index was 106.99mu. At present, there is a surplus supply capacity of 5500 m³/d, which is sufficient to meet the demand of water supply. Electricity and gas grid has been connected to the plot around the red line. The supporting facilities are complete.</p>
Industry profile	<p>Based on industry and taken family tourism as a link, Chinese medicine health as a feature and health as a bright spot, the project will create a health care, living for the aged and cultural care as one of the one-stop health care sojourn vacation complex, build a health care industry as the core of the characteristics of small towns, strive to create a healthy community with cultural taste, health care life with home experience and health care industry with humanistic care. The project will combine Hengshan</p>

	Town with Hengshan tourist resort health care service system to achieve the integration of health resources, link health care agriculture and promote regional industrial transformation and upgrading.
Upstream and downstream industries	The project relies on the leisure agriculture system and the cultural system, takes the health care industry system as the core, gradually transitions to the vacation system, the tourism system and the real estate system.
1.Industrial policy 2.Preferential policy	The project can enjoy the relevant preferential policies according to the investment negotiation process. One matter and one discussion. We will actively seek higher-level support funds for the project, and fully implement the relevant national and municipal policies.

The Major Investment Projects from Chongqing Districts and Counties in 2020 (Shapingba District) 16

Project name	Business Logistics Settlement Project				
Investment attract department	Chongqing International Logistics Hub Park Construction Co., Ltd.				
Category/Industry	Trade logistics	The period of validity		Longterm	
Total investment			The amount of investment to be attracted		
Contact person	Yu Fang	Tel	023-65685000	Email	
Location	Chongqing International Logistics Hub Construction Park - International Business Area				
Cooperation mode	<input checked="" type="checkbox"/> sole proprietorship <input type="checkbox"/> joint venture <input type="checkbox"/> cooperative development <input type="checkbox"/> acquisition of stock <input type="checkbox"/> entrust operation <input type="checkbox"/> else				
Project profile	<p>Construction content: The project relies on the railway port, revolves around the trade logistics industry upgrade, introduces the logistics enterprise which has the international logistics service strength or the settlement function, consolidates the park area distribution core position, promotes the park goods service trade enterprise development.</p> <p>Construction scale: The usable land area is about 500 mu, the nature of the land includes storage logistics land, or storage logistics compatible commercial land.</p>				

	<p>Project positioning: It can build commercial stores with the characteristics of "front shop, centralized purchasing, driving consumption ", focus on building home shopping centers, factory direct selling stores, characteristic commodity centralized display and sales center, sets up national or regional headquarters, settlement center, R & D center, etc.</p>
Project economic benefit analysis	
Project progress and conditions	<p>The land of project has completed land requisition and removal, and the four roads have been completed to meet the conditions for commissioning.</p>
Industry profile	<p>1. Resource advantage</p> <p>The project has a good foundation for the development of trade logistics and international supply chain industry.</p> <p>1) Railway container center station is one of the 18 modern railway container centers planned in the whole country, which has the ability of fast and convenient handling of railway freight. The Xinglong Yard marshalling station, which is located within the planning scope of the park, is one of the national road network marshalling stations, which is helpful to enhance the distribution capacity of regional cargo gathering and freight logistics.</p> <p>In December 2013, the park approved the temporary opening of Chongqing Railway Port to the outside world, which is promoting Chongqing to form a comprehensive opening pattern of water, air and iron ports, and laying the foundation for the development of multimodal transport.</p> <p>After 2014, the Railway port had been approved and built automobile vehicle import port, railway bonded logistics center (type B), international mail processing center and drug port, and now is applying and constructing the plant seedling port, fruit, meat, grain and timber ports. The improvement of port function will greatly enrich the development of regional trade business.</p> <p>2. Transportation advantage</p> <p>Chongqing international logistics hub park is the starting station of China-Europe (Chongqing) train and New International Land-Sea Trade Corridor, the seat of Chongqing railway port. It is the railway logistics base in the logistics master plan of "three bases and three port areas" set up in Chongqing by the national development and reform commission. Railway lines can radiate the entire central and western China and</p>

	<p>connect Central Asia and Europe by rail. The park is close to the lower entrance of Chengdu-Chongqing Expressway, which can connect Chengdu, Suining and other surrounding cities quickly. External traffic advantages are obvious.</p> <p>3. Land situation</p> <p>The location of the project plot is good, the transportation is convenient, the plot has the condition of rapid transfer and construction, it can effectively gather with the regional industry and promote the development of each other, and the project landing space is sufficient.</p> <p>4. Industrial advantages</p> <p>The park introduced about 30 logistics projects, gathered Amber, Pross, Fengshu and other international logistics enterprises, as well as Chongqing medicine, Yonghui West Logistics Center, Hongxing Meikelong intelligent logistics, Chuanhua intelligent highway port and other business logistics projects with storage, regional settlement function, has formed industrial scale development, industrial chain development is increasingly perfect.</p> <p>5. Efficient administration services</p> <p>The park implements the “one window type” administrative examination and approval service of the free trade area, and implements the green channel mechanism of the administrative examination and approval of the construction project, and provide business registration, import and export qualifications, foreign investment filing and other one-stop agency free services for enterprises.</p>
<p>Upstream and downstream industries</p>	<p>The park develops cross-border direct mail (direct purchase), bonded goods, international railway line mail and other cross-border import and export, to create a "Chongqing cross-border e-commerce integrated service pilot area." Now we have introduced the cross-border projects such as Dalong net, Dunhuang net, Fengjiehai Amoy, JingDong global purchase, international railway line mail, and initially constructed the ecological circle of cross-border e-commerce industry to promote the development of "online Silk Road ". Based on the B bonded area, it has focused on the development of bonded warehousing, circulation simple processing and value-added services, international procurement distribution, fruit and frozen meat port functions to develop the import frozen goods industry.</p>
<p>1.Industrial policy 2.Preferential policy</p>	<p>Provision of Headquarters settlement, talent awards, corporate landing services and</p>

	other policies
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The Major Investment Projects from Chongqing Districts and Counties in 2020 (Shapingba District) 17

Project name	Railway Port Innovation Centre Project				
Investment attract department	Chongqing International Logistics Hub Park Construction Co., Ltd.				
Category/Industry	Trade	The period of validity		Longterm	
Total investment			The amount of investment to be attracted		
Contact person	Yu Fang	Tel	023-65685000	Email	
Location	Chongqing International Logistics Hub Construction Park - Multimodal Transport Area				
Cooperation mode	<input type="checkbox"/> sole proprietorship <input type="checkbox"/> joint venture <input type="checkbox"/> cooperative development <input type="checkbox"/> acquisition of stock <input type="checkbox"/> entrust operation <input type="checkbox"/> else				
Project profile	<p>Construction content: The Port Innovation Center Project is located in Chongqing Shapingba District International Logistics Hub Park, relying on the natural landscape Green Corridor. The total area is about 200000 square meters, the total construction area is about 300000 square meters, and the parking space is about 2000. The project takes “open, innovative, ecological” as the design theme, sets office, business and landscape in one, and is a new generation of enterprise park model work.</p> <p>Project positioning: With innovation as the core and opening as the starting point, the project introduces high-end intelligent manufacturing, scientific and technological research and development, big data and artificial intelligence, headquarters office, display trading, financial headquarters and other new forms of business, and constructs an open innovation service platform to promote industrial upgrading.</p>				
Project economic benefit analysis	<p>The industrial planning of Chongqing is clear, the industrial pattern of Chongqing International Logistics Hub Park is initially formed, the development of production city is accelerated, the resident population and the industrial population are developing rapidly, and the project construction prospect be expected.</p>				
Project progress and conditions	<p>Project phase one: The planning exhibition area. The total floor area is 26699 square meters, the total building area is 8620.99 square meters, and the volume ratio is 1.20. It</p>				

	<p>is composed of a 3-storey multi-storey storage room and surrounding ground parking and landscape. It has an inland open highland exhibition center, planning exhibition hall area and the theme landscape area.</p> <p>Project phase tow: The enterprise park area. The total area is 172511 square meters, the total building area is 284738.93 square meters, the volume ratio is 1.20, which is composed of four plots, and has the functions of enterprise office, information transaction, industry incubation and comprehensive supporting services.</p>
<p>Industry profile</p>	<p>1. Resource advantage</p> <p>The Chongqing Railway Port in the park is the first kind of inland railway port, has built automobile vehicle import port, has the function of medicine port, constructed Chongqing Plant Seedling Port and International Mail Processing Center, developed meat and fruit entry designated ports, incoming grain designated ports, wood import ports, and import chilled aquatic products inspection and quarantine ports. The park has Chongqing Railway Bonded Logistics Center (Type B) with an overall planning area of about 1.25 square kilometers, can meet the bonded goods inspection, distribution and storage operations, can develop cross-border district mail, bonded stock and international railway mail, has the basic conditions to establish and develop the domestic and international trade, cross-border e-commerce, vehicle imports, supply chain services, financial services and other business enterprises.</p> <p>2. Transportation advantage</p> <p>The park is close to the lower entrance of Chengdu-Chongqing Expressway, which can connect Chengdu, Suining and other surrounding cities quickly. It can form a rapid and effective communication with the core area of Chongqing through the established and put into operation of the University City Tunnel, Shuangbei Tunnel, Zhongliang Mountain Tunnel and the high speedway around the city. It is about 45 minutes for driving to Jiangbei Airport, 30 minutes for driving to Shapingba Railway Station and Chongqing Railway North Station, 25 minutes for driving to the newly opened Chongqing West Station. The Subway line 1 has been built and opened which is 2-3 km away from the park, the planned routes of Line 7, Line 13 and Line 17 are all directly across the planning scope of the park. The transportation advantage is diplomatic.</p> <p>3. Land situation</p> <p>The area is located in the west of Chongqing main city with flat terrain, leaning on</p>

	<p>mountains and water, and the construction conditions are superior. At present, the park is in the early stage of urban life building, commercial business projects landing space is sufficient.</p> <p>4. Talent and consumer advantage</p> <p>The annual consumption of the whole vehicle in Chongqing continued to grow at a high speed for many years. The project is located in the new city of Chongqing, adjacent to 14 universities, with a large number of potential consumers.</p> <p>5. Efficient administration services</p> <p>The park implements the “one window type” administrative examination and approval service of the free trade area, and implements the green channel mechanism of the administrative examination and approval of the construction project, and provide business registration, import and export qualifications, foreign investment filing and other one-stop agency free services for enterprises.</p>
Upstream and downstream industries	<p>The park has completed more than 40 billion RMB in fixed assets investment and introduced more than 2000 enterprises of various kinds, including Xiaomi Finance, Amber, Pross, Jiamin, Weilong, China Shipping, Yuancheng, Yonghui, Chuanhua and other top 500 enterprises and domestic top 100 enterprises in the world into operation, nearly 200 enterprises carry out international trade business, and has introduced Wanke, Merchants Shekou, Yuanyang and other comprehensive development enterprises.</p>
1.Industrial policy 2.Preferential policy	<p>Provision of Headquarters settlement, talent awards, corporate landing services and other policies</p>

The Major Investment Projects from Chongqing Districts and Counties in 2020 (Shizhu County) 18

Project name	Gale Castle - Sun Lake 5A Scenic Area				
Investment attract department	Shizhu County Investment Promotion Center				
Category/Industry	tourism	The period of validity		By 2021	
Total investment	5 billion RMB	The amount of investment to be attracted		5 billion RMB	
Contact person	Jiang Jun	Tel	023-73398888	Email	55045946@qq.com

Location	In Shizhu County Area
Cooperation mode	sole proprietorship
Project profile	<p>The project will improve all kinds of traffic lines, and plan to set up 200 million RMB to improve the smooth flow between the various scenic spots, including the construction of carriageways, walkways, waterways, ropeways and gear rail trains.</p> <p>The construction of the Sunshine Sports Leisure Resort Base is planned to invest 500 million RMB, including the development of tourist terminals, tourist centers, water sports, ball games, sky sports, winter sports, national sports, as well as the development of mountain sports and water sports events (cross-country cycling around the lake, China Dragon Boat Race, China Chongqing Swimming Competition).</p> <p>The Sun Lake International Conference Center is planned to invest 200 million RMB to hold large-scale conferences and forums such as Shizhu Health Care Conference in Chongqing, China.</p> <p>The National Athletes Training Center project is planned to invest 500 million RMB, including the Lake Marathon, indoor tennis hall, indoor volleyball, equestrian center and so on.</p> <p>The construction of Health Care Theme Amusement Park is planned to invest 300 million RMB, including Health Care Science Popularization Hall, Health Care Equipment Display Commercial Street, Health Care Food Material Exhibition Hall and Negative Oxygen Ion Leisure Experience.</p> <p>The construction of Health Care “Diet Therapy” base is planned to invest 200 million RMB, including organic orchards, vegetable garden, coptis planting experience garden, flower art, small leisure farming land and farms.</p>
Project economic benefit analysis	<p>Now, the scenic spots that the county has opened to the outside world include Gale Castle 4A Scenic Area, Bizka Green Palace 3A Scenic Area, Medicinal Botanical Garden 3A Scenic Area, Youcao River Canyou Drifting Scenic Area, Qianye Grassland Scenic Area, Moon Lake and Sun Lake, promoted to develop the cultural tourist attractions such as Xituo Ancient Town, Ginkgo Hall, Wanshou Zhai, Sanjiao Temple, and to establish the Qiaotou Tengzigou National Wetland Park and Qiyao Mountain National Geo-park. Each tourism project linkage effect will guarantee the gale castle-sun lake 5A class scenic spot project obtains the reliable tourist source and the</p>

	good economic and social benefit.
Project progress and conditions	At present, Fengshi Expressway and Yuli High Speed Railway have been completed and opened to traffic in 2013, the county seat is only 165 kilometers from the main urban area of Chongqing, and 1.5 hours can reach the main city of Chongqing. Sun Lake International Eco-tourism Resort is located in the east of Shizhu County and is the core area of Huangshui National Forest Park. 10 kilometers from the cold water exit of Shanghai-Chongqing Expressway, is the main entrance of Huangshui National Forest Park Scenic area, about 0.5 hours from Shizhu County, 2 hours from the main city of Chongqing, transportation advantage is very prominent.
Industry profile	Now, the scenic spots that the county has opened to the outside world include Gale Castle 4A Scenic Area, Bizka Green Palace 3A Scenic Area, Medicinal Botanical Garden 3A Scenic Area, Youcao River Canyon Drifting Scenic Area, Qianye Grassland Scenic Area, Moon Lake and Sun Lake, promoted to develop the cultural tourist attractions such as Xituo Ancient Town, Ginkgo Hall, Wanshou Zhai, Sanjiao Temple, and to establish the Qiaotou Tengzigou National Wetland Park and Qiyao Mountain National Geo-park.
Upstream and downstream industries	The natural resources and environmental advantages of Shizhu County are more obvious.
1.Industrial policy 2.Preferential policy	Enterprises can enjoy the western development policy, the three gorges reservoir area industry support policy, minority areas development support policy, Wuling Mountain economic cooperation area poverty alleviation and development policy. "One matter one discussion ", " one enterprise one policy ".

The Major Investment Projects from Chongqing Districts and Counties in 2020 (Shizhu County) 19

Project name	Jinguo Tusi City				
Investment attract department	Shizhu County Investment Promotion Center				
Category/Industry	Tourism	The period of validity		By 2021	
Total investment	2.45 billion RMB		The amount of investment to be attracted		2.45 billion RMB
Contact person	Jiang Jun	Tel	023-73398888	Email	55045946@qq.com

Location	In Shizhu County Area
Cooperation mode	sole proprietorship
Project profile	<p>The planned area of the project is 2.9 square kilometers and the construction land is 151 hectares. The project takes “two core, three matching, six auxiliary” as the system. Two core: Taibao Temple and Tujia style Garden; three matching sets: the whole area tourism service center, 36 stockaded boutique resort hotel and Tusikang Road; six auxiliary: Bizka Chuangke community, Hejiao bicycle main park, Tujia ecological health base, Wulingyuan ecological education base, Maoding Mountain jungle development base and Bajiaotan pastoral complex. The project is divided into six special functional areas: Tusi city culture experience core, Tusi city eco-tourism ring, Shizhu whole area tourism service area, Bizka health care resort area, mountain jungle sports area, Bajiaotan leisure agriculture area.</p>
Project economic benefit analysis	<p>The Shizhu county has opened 9 scenic spots to the outside world including Gale Castle 4A Scenic Area, Bizka Green Palace 3A Scenic Area, Medicinal Botanical Garden 3A Scenic Area, Youcao River Canyon Drifting Scenic Area, Qianye Grassland Scenic Area, Moon Lake and Sun Lake. Huangshui tourist attractions have been selected as Chongqing's five major summer resorts,"2012 most beautiful leisure tourist attractions ", the new three gorges "ten new tourist landscape" title, Huangshui Folklore Eco-tourism Resort was named the first 10 city-level tourist resorts by the Chongqing Municipal Government, and was named the top ten "beautiful China" resorts by the Organizing Committee of the China Tourism Industry Development Annual Conference in 2014. The linkage effect of each tourism project will ensure the reliable source of tourists and good economic and social benefits of the project.</p>
Project progress and conditions	<p>Shizhu is located in Chengdu-Chongqing Economic Zone, Wuling Mountain Economic Cooperation Zone, Southeast Chongqing Eco-tourism Reserve and other economic areas. The six main traffic lines meet in Shizhu, which is the most convenient passage for Chengdu-Chongqing area to enter the Middle East. Traffic location advantage is very prominent.</p>
Industry profile	<p>The Shizhu county has opened 9 scenic spots to the outside world including Gale Castle 4A Scenic Area, Bizka Green Palace 3A Scenic Area, Medicinal Botanical Garden 3A Scenic Area, Youcao River Canyon Drifting Scenic Area, Qianye Grassland Scenic Area, Moon Lake and Sun Lake.</p>

Upstream and downstream industries	The advantages of natural resources, ecological environment and traffic location are more obvious.
1.Industrial policy 2.Preferential policy	Enterprises can enjoy the western development policy, the three gorges reservoir area industry support policy, minority areas development support policy, Wuling Mountain economic cooperation area poverty alleviation and development policy. "One matter one discussion "," one enterprise one policy ".

The Major Investment Projects from Chongqing Districts and Counties in 2020 (Changshou District) 20

Project name	Juxiang Fudi · Changshou Mancheng				
Investment attract department	Changshou District Urban and Rural Co-ordination Co., Ltd.				
Category/Industry	Leisure agriculture and rural tourism	The period of validity		By 2020.12.31	
Total investment	1.4 billion RMB	The amount of investment to be attracted		1 billion RMB	
Contact person	Yan Li	Tel	13896148926	Email	
Location	Shuanglong town and Longhe town.				
Cooperation mode	<input checked="" type="checkbox"/> sole proprietorship <input checked="" type="checkbox"/> joint venture <input checked="" type="checkbox"/> cooperative development <input checked="" type="checkbox"/> acquisition of stock <input checked="" type="checkbox"/> entrust operation <input checked="" type="checkbox"/> else				
Project profile	<p>Changshou District aims to build Chongqing industrial highlands, modern agricultural bases, leisure tourist resorts and regional logistics centers in an all-round way. The project relies on the advantage of late-ripening citrus industry in modern agricultural park, develops leisure agriculture and rural tourism, is one of the six key projects of rural revitalization in Changshou District, which is supported and built as the key project of the whole district. The project focuses on 30 square kilometers of area surrounded by Shuanglong River and Longhe River. It plans to build citrus town (covering 71 ha), ecological science and technology agricultural demonstration base (covering 40 ha), fishery culture demonstration base (covering 53.7 ha), ecological farming culture wetland park (covering 44.7 ha), intelligent farming valley research base (covering 264 ha), Zhujiadong reservoir residential culture village (42 ha), Xiucaiwan folk culture village (86.5 ha), Huxian Meishi fish village, Longhe Valley town (31.9 ha)</p>				

	nine major projects.
Project economic benefit analysis	The project is integrated with Changshou Lake and Changshou Ancient Town, the famous tourist destinations in Chongqing, and is expected to receive about 5 million tourists a year, with a comprehensive income of 200 million RMB.
Project progress and conditions	It has completed the project planning, road landscape renovation project, “toilet revolution” improvement project, “Slow City” north entrance renovation and tourist center project, the core area of 14 natural village landscape renovation project and Caijia River regulation beautification and upgrading project construction.
Industry profile	The project is located in the country’s largest standardized late ripe orange park, the planting area is 47500 mu, relies on the “Changshou” unique brand and late ripe citrus characteristic industry advantages, creates a “Slow Life” of the modern agricultural leisure tourism resort. A EPC model was adopted for the project, with a total investment of 1.4 billion RMB, to be implemented by the Urban-Rural Development Company as a whole.
Upstream and downstream industries	The late-maturing citrus planting area of Changshou is nearly 200000 mu, mainly plants W.Merckot, Chunjian, Blood orange and other varieties. Changshou district is located in the core area of citrus belt in the upper and middle reaches of the Yangtze River, which has a long history of citrus cultivation. Now it vigorously develops citrus deep processing industry and leisure agriculture, has a sound road, railway, Yangtze River shipping and other transportation systems. The total investment of 2.5 billion RMB’s Chongqing Eastern Agricultural and sideline products trading market will be constructed. The logistics system is continuously improved.
1.Industrial policy 2.Preferential policy	<p>The investment principles: Conceptual consistency, classification management, subsection management, standard access, merger enjoyment and pricing reporting.</p> <p>1. Investment Policy for Rural Residents</p> <p>Renovation costs: the proportion of subsidy per household is 60%, 40% and 25%, not more than 200000 RMB, 150000 RMB and 80000 RMB. Household fee: 60%, 40% and 25% of the household fee for power natural gas. Taxes: the proportion of subsidy in 2 years is 60%, 40%, 25%. Employment: The government organizes job fairs and training free of charge. Sewage waste: full subsidy within 2 years.</p> <p>2. Investment Policy for Market Operators</p> <p>For catering enterprises: Renovation costs: the proportion of subsidy per household</p>

	<p>is 50%, 40% and 25%, not more than 500000 RMB, 400000 RMB and 250000 RMB. One matter one discussion. Household fee: 50%, 40% and 25% of the household fee for power natural gas. Taxes: the proportion of subsidy in 2 years is 50%, 40% and 25%. Employment: The government organizes job fairs and training free of charge. Sewage waste: full subsidy within 2 years.</p> <p>For accommodation enterprises: Renovation costs: the proportion of subsidy per household is 50%, 40% and 25%, not more than 1 million RMB, 800000 RMB and 500000 RMB. One matter one discussion. Household fee: 50%, 40% and 25% of the household fee for power natural gas. Taxes: the proportion of subsidy in 2 years is 50%, 40% and 25%. Employment: The government organizes job fairs and training free of charge. Sewage waste: full subsidy within 2 years.</p> <p>3. Investment Policy for Integrated Projects: comprehensive projects can enjoy the above investment policy at the same time, and the subsidy standard and quota are calculated separately according to catering and accommodation.</p>
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The Major Investment Projects from Chongqing Districts and Counties in 2020 (Tongnan District) 21

Project name	Comprehensive Project for Ecological Restoration and Rural Revitalization in Jiulong Mountain				
Investment attract department	Chongqing Tongnan District City Construction Investment Group Co., Ltd.				
Category/Industry	Tourism + Health care + real estate	The period of validity			
Total investment	0.75 billion RMB	The amount of investment to be attracted		0.75 billion RMB	
Contact person	Pu Qing	Tel	023-44578005	Email	766045572@qq.com
Location	Banpo Village, Guilin Street, Tongnan District, Chongqing				
Cooperation mode	<input checked="" type="checkbox"/> sole proprietorship <input checked="" type="checkbox"/> joint venture <input checked="" type="checkbox"/> cooperative development <input type="checkbox"/> acquisition of stock <input type="checkbox"/> entrust operation <input type="checkbox"/> else				
Project profile	<p>The project is located in Banpo Village, Guilin Street, Tongnan District, is north by Hetongan Expressway, east by YuSui Rapid Railway, west by artificial canal and Shuangba vegetable base, south by Tongnan Jinfu New District, the city edge,</p>				

	geographical location is unique. The project is committed to building a national “ecological health demonstration zone”, with the development of the whole industry chain as the backbone of the business and the community functions of innovative livable and suitable industry development platform, to integrate the tourism resorts, health and consumption industry gathering areas and new urban development areas, to create a three-district in one demonstration project. The project covers an area of about 10,000 mu, with a total investment of about 750 million RMB.
Project economic benefit analysis	
Project progress and conditions	The project has been approved. The infrastructure and vegetation cultivation of some main roads in the project area have been completed
Industry profile	
Upstream and downstream industries	
1.Industrial policy 2.Preferential policy	

The Major Investment Projects from Chongqing Districts and Counties in 2020 (Tongnan District) 22

Project name	The Demonstration Park for Integration and Development of Urban Landscape				
Investment attract department	Chongqing Tongnan Agricultural Science and Technology Investment (Group) Co., Ltd.				
Category/Industry	The Primary and tertiary industry.	The period of validity			
Total investment	6 billion RMB		The amount of investment to be attracted		
Contact person	Liu Hao	Tel	19112070503	Email	285706781@qq.com
Location	The Dafoba of Tongnan District				
Cooperation mode	<input checked="" type="checkbox"/> sole proprietorship <input type="checkbox"/> joint venture <input checked="" type="checkbox"/> cooperative development <input type="checkbox"/> acquisition of stock <input type="checkbox"/> entrust operation <input checked="" type="checkbox"/> else				
Project profile	The project covers an area of 14000 mu, and through the rural revitalization, with the construction of 4A level scenic spots, makes full use of the current industrial base, vigorously promotes fine agricultural science and technology, pastoral health, creative				

	<p>experience; takes the ecological agriculture, agricultural manor, rural tourism "trinity" integration development road, all-around to create a demonstration park of integration of production and urban scenery, rural revitalization demonstration and template. The project can invest in characteristic catering, lodging, recreation and vacation, experience agricultural park, residential experience village, sightseeing demonstration area, popular science education area, ecological catering and leisure area, ecological accommodation area, water system, children's paradise, flower and seedling planting, etc</p>
Project economic benefit analysis	<p>Tongnan is located in the heart of Chengdu-Chongqing economic circle with convenient traffic and excellent ecological environment. With the rapid development of Tongnan economy, the number of people who come to Tong for sightseeing, business activities and inspection has increased rapidly year by year.</p>
Project progress and conditions	
Industry profile	
Upstream and downstream industries	<p>Tongnan is China's first modern agricultural demonstration zone, national agricultural science and technology park, national agricultural product quality safety zone, national ecological origin product protection demonstration area, the national vegetables and lemon export quality and safety demonstration area, the national agricultural products producing area, the national grain production regions, national mandarin fish breeding base, the national pollution-free vegetable production demonstration base, national leisure agriculture and rural tourism demonstration area, the national "peace agricultural machinery" demonstration area, "the hometown of Chinese vegetables", "China lemon town" and so on.</p> <p>1. the grain and oil industry. The annual grain and oil planting area of the whole region reaches 1 million mu, which will produce 0.4 million tons of grain and 50000 tons of oil, and has built 7 demonstration areas with high yield of ten thousand mu of rice and 3 demonstration areas with rape yield of ten thousand mu. It has built 30 thousand mu of rape flower scenic spot, successfully held 11 western vegetable capital cauliflower festival, received 760000 tourists annually, promoted the integration and development of agriculture and tourism, realized agricultural efficiency and increased farmers' income.</p> <p>2. the vegetable industry. The standardized vegetable base is built up to 400000 mu, the annual vegetable replanting area reaches 1 million mu, the total output reaches 2</p>

million tons, the planting area and output occupy the first place in the whole city, and it is the most important core vegetable supply base in Chongqing main city, accounting for one quarter of Chongqing main city supply.

3. the lemon industry. The lemon detoxification seedling center, standardized production base, processing industry park, lemon trading center are being built. It will build a large-scale and standardized base with an area of 250000 mu, with a output of 0.5 million tons and a total output value of more than 5 billion RMB. The first International Lemon Festival in Tongnan, Chongqing, China was successfully held in 2017.

4. the pig industry. There are more than 1 million live pigs column per year in the whole district, has built 1068 pig farms, 312 of them have more than 1000 live pigs column per year, and the scale rate is 54%. Relying on the model of "company farmers", 267 cooperative farmers are developed to promote the development of traditional scattered and extensive breeding to the direction of standardization, scale and ecology.

5. the fishery industry. The total area of fishery culture in the whole region is 200000 mu, the total annual output of aquatic products is 40000 tons, and the total output value of fishery is 470 million RMB. 7 demonstration sites for healthy aquaculture of the Ministry of Agriculture, 3 pilot enterprises for traceability of aquatic product quality and safety, and 1 national demonstration base for leisure fishery have emerged, and more than 30 leading enterprises for industrialization of fishery at the municipal and district levels have emerged.

6. the characteristic fruit industry. We will make full use of mountain and sloping farmland and vigorously develop characteristic fruit, with a total planting area of 100,000 mu of Chinese medicinal materials, fruits, ginger, rose, oil peony, pepper and so on. By 2020, the total scale of woody oil industry will reach 150,000 mu, including 80,000 mu of woody oil base. At the same time, we vigorously develop the integration of agricultural tourism development, one after another held rose culture festival, mulberry picking festival, pear festival, grapefruit festival and other special agriculture as the theme of the event.

7. the Chinese medicine industry. We will focus on developing the cultivation of Chinese medicinal materials such as *Phellodendron chinensis*, *Fructus Aurantii*, *Trichosanthes*, *Dendrobium* and *Bletilla striata*. By 2020, the planting area of Chinese

	<p>medicinal materials will reach 60,000 mu. It constructs 10 area of more than 1000 mu planting base and 40 area of more than 500 mu planting base, introduces 1-2 Chinese herbal medicine processing enterprises, completes the Tongnan Fructus Aurantii, Foshou, Huangjing and other authentic medicinal brand construction.</p> <p>8. the processing logistics. The planning area is 1.86 square kilometers, and in currency, it introduces Huida lemon deep processing project, Puzhen vegetable enzyme project, Mengtai lemon deep processing project and Nanwei Rongchuang hot pot base processing project.</p>
<p>1.Industrial policy 2.Preferential policy</p>	<p>First, infrastructure subsidies; second, agricultural production subsidies; third, subsidies for scientific research results; and fourth, brand incentives.</p>

The Major Investment Projects from Chongqing Districts and Counties in 2020 (Tongnan District) 23

Project name	The Leisure Agricultural Tourism Resort Project in Chongqing Tongnan Guanba				
Investment attract department	Chongqing Tongnan Agricultural Science and Technology Investment (Group) Co., Ltd.				
Category/Industry	The Primary and tertiary industry.		The period of validity		
Total investment	5 billion RMB		The amount of investment to be attracted		
Contact person	Liu Hao	Tel	19112070503	Email	285706781@qq.com
Location	The Core Area of National Agricultural Science and Technology Park of Tongnan				
Cooperation mode	<input checked="" type="checkbox"/> sole proprietorship <input type="checkbox"/> joint venture <input checked="" type="checkbox"/> cooperative development <input type="checkbox"/> acquisition of stock <input type="checkbox"/> entrust operation <input checked="" type="checkbox"/> else				
Project profile	<p>Tongnan National Agricultural Science and Technology Park is the sixth batch of National Agricultural Science and Technology Park approved by the Ministry of Science and Technology and the Ministry of Agriculture in February 2015, and is the only comprehensive park with dual experimental and demonstration functions in Chongqing. Tongnan is located in the heart of Chengdu-Chongqing economic circle with convenient traffic and excellent ecological environment. With the rapid development of Tongnan economy, the number of people who come to Tong for sightseeing, business activities and inspection has increased rapidly year by year. The</p>				

	<p>core area is mainly in Tan'an town Guanba village, Yujian village, Weijia village and Bozi town Guopo village, is about 10 square kilometers, is 8 kilometers from YuSui high-speed, the transportation is convenient, which can invest in high-tech agriculture, characteristic catering, lodging, health and recreation vacation, experience agricultural garden, residential experience village, sightseeing demonstration area, popular science education area, ecological catering and leisure area, ecological accommodation area, water system and children's paradise.</p>
Project economic benefit analysis	<p>Tongnan is located in the heart of Chengdu-Chongqing economic circle with convenient traffic and excellent ecological environment. With the rapid development of Tongnan economy, the number of people who come to Tong for sightseeing, business activities and inspection has increased rapidly year by year. The core area is mainly in Tan'an town Guanba village, Yujian village, Weijia village and Bozi town Guopo village, is about 10 square kilometers, is 8 kilometers from YuSui high-speed, the transportation is convenient. With the rapid development of Tongnan economy, the number of people who come to Tong for sightseeing, business activities and inspection has increased rapidly year by year. After the completion of the project, it has become an ideal place for residents of Tongnan and its surrounding areas for leisure tourism, vacation and health care.</p>
Project progress and conditions	
Industry profile	
Upstream and downstream industries	<p>Tongnan is China's first modern agricultural demonstration zone, national agricultural science and technology park, national agricultural product quality safety zone, national ecological origin product protection demonstration area, the national vegetables and lemon export quality and safety demonstration area, the national agricultural products producing area, the national grain production regions, national mandarin fish breeding base, the national pollution-free vegetable production demonstration base, national leisure agriculture and rural tourism demonstration area, the national "peace agricultural machinery" demonstration area, "the hometown of Chinese vegetables", "China lemon town" and so on.</p> <p>1. the grain and oil industry. The annual grain and oil planting area of the whole region reaches 1 million mu, which will produce 0.4 million tons of grain and 50000 tons of oil, and has built 7 demonstration areas with high yield of ten thousand mu of</p>

rice and 3 demonstration areas with rape yield of ten thousand mu. It has built 30 thousand mu of rape flower scenic spot, successfully held 11 western vegetable capital cauliflower festival, received 760000 tourists annually, promoted the integration and development of agriculture and tourism, realized agricultural efficiency and increased farmers' income.

2. the vegetable industry. The standardized vegetable base is built up to 400000 mu, the annual vegetable replanting area reaches 1 million mu, the total output reaches 2 million tons, the planting area and output occupy the first place in the whole city, and it is the most important core vegetable supply base in Chongqing main city, accounting for one quarter of Chongqing main city supply.

3. the lemon industry. The lemon detoxification seedling center, standardized production base, processing industry park, lemon trading center are being built. It will build a large-scale and standardized base with an area of 250000 mu, with a output of 0.5 million tons and a total output value of more than 5 billion RMB. The first International Lemon Festival in Tongnan, Chongqing, China was successfully held in 2017.

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5. the fishery industry. The total area of fishery culture in the whole region is 200000 mu, the total annual output of aquatic products is 40000 tons, and the total output value of fishery is 470 million RMB. 7 demonstration sites for healthy aquaculture of the Ministry of Agriculture, 3 pilot enterprises for traceability of aquatic product quality and safety, and 1 national demonstration base for leisure fishery have emerged, and more than 30 leading enterprises for industrialization of fishery at the municipal and district levels have emerged.

6. the characteristic fruit industry. We will make full use of mountain and sloping farmland and vigorously develop characteristic fruit, with a total planting area of 100,000 mu of Chinese medicinal materials, fruits, ginger, rose, oil peony, pepper and so on. By 2020, the total scale of woody oil industry will reach 150,000 mu, including

	<p>80,000 mu of woody oil base. At the same time, we vigorously develop the integration of agricultural tourism development, one after another held rose culture festival, mulberry picking festival, pear festival, grapefruit festival and other special agriculture as the theme of the event.</p> <p>7. the Chinese medicine industry. We will focus on developing the cultivation of Chinese medicinal materials such as Phellodendron chinensis, Fructus Aurantii, Trichosanthes, Dendrobium and Bletilla striata. By 2020, the planting area of Chinese medicinal materials will reach 60,000 mu. It constructs 10 area of more than 1000 mu planting base and 40 area of more than 500 mu planting base, introduces 1-2 Chinese herbal medicine processing enterprises, completes the Tongnan Fructus Aurantii, Foshou, Huangjing and other authentic medicinal brand construction.</p> <p>8. the processing logistics. The planning area is 1.86 square kilometers, and in currency, it introduces Huida lemon deep processing project, Puzhen vegetable enzyme project, Mengtai lemon deep processing project and Nanwei Rongchuang hot pot base processing project.</p>
<p>1.Industrial policy 2.Preferential policy</p>	

The Major Investment Projects from Chongqing Districts and Counties in 2020 (Yongchuan District) 24

Project name	The Education Project				
Investment attract department	Yongchuan District New Town Construction Management Committee				
Category/Industry	Education	The period of validity			
Total investment			The amount of investment to be attracted	1 billion RMB	
Contact person	Li Guo	Tel	023-49802888	Email	ycqzsk@126.com
Location	The West Area of City of Yongchuan District				
Cooperation mode	<input checked="" type="checkbox"/> sole proprietorship <input type="checkbox"/> joint venture <input checked="" type="checkbox"/> cooperative development <input type="checkbox"/> acquisition of stock <input type="checkbox"/> entrust operation <input type="checkbox"/> else				
Project profile	It is planned to introduce high-end and high quality colleges in Yongchuan West City and the ecological city area of Yongchuan East City, and introduce key universities to				

	set up independent colleges and graduate colleges.
Project economic benefit analysis	The project is to training high-level talents suitable for Yongchuan and facing the whole country, in order to provide intellectual support for Yongchuan's economic and social development. At the same time, it will help to gather popularity, increase tax revenue, extend the tertiary industry chain, solve employment problems, improve Yongchuan regional visibility, and play an active role in promoting the goal of making Yongchuan the largest vocational education highland in Southwest China.
Project progress and conditions	
Industry profile	Yongchuan is Chongqing vocational education base, there are 16 vocational colleges, 130,000 students in school, the "city school interaction" model is the first in the country, each year will send more than 30,000" Yongchuan technicians ". At present, Yongchuan vocational education has formed a pattern of complete specialty, obvious characteristics, perfect system of secondary vocational and higher vocational education, equal emphasis on academic education and short-term training, and coordinated development between public and private.
Upstream and downstream industries	
1.Industrial policy 2.Preferential policy	Yongchuan issued "speed up the construction of modern vocational education highland incentive policy 24", to eligible institutions to give land, tax, direct economic subsidies and other incentives.

The Major Investment Projects from Chongqing Districts and Counties in 2020 (Yongchuan District) 25

Project name	Cultural, Physical and Travel Special Town Project				
Investment attract department	Yongchuan District New Town Construction Management Committee				
Category/Industry	Education	The period of validity			
Total investment			The amount of investment to be attracted	1 billion RMB	
Contact person	Li Guo	Tel	023-49802888	Email	ycqzsk@126.com
Location	The West Area of City of Yongchuan District				

Cooperation mode	<input checked="" type="checkbox"/> sole proprietorship <input type="checkbox"/> joint venture <input checked="" type="checkbox"/> cooperative development <input type="checkbox"/> acquisition of stock <input type="checkbox"/> entrust operation <input type="checkbox"/> else
Project profile	<p>The project takes Yongchuan district culture, tourism, sports characteristic industry as the leading, molds characteristic small town brand culture, integrates high-quality industrial creativity, cultural creativity product resources and Yongchan characteristic “IP+ Cultural Creativity” resources, forms small town creative collection, and then derives commodities and even industries, finally establishes and improves IP cultural creativity project incubation, operation, service scale and integration of the industrial chain, promotes the integration of cultural tourism development and creates a special town cultural tourism brand.</p>
Project economic benefit analysis	<p>With sports health, low-carbon leisure life concept deeply rooted in the hearts of the people, the outdoor sports have become a fashion and promote the rapid development of leisure industry. The cultivation of small towns with cultural and sports characteristics can promote a series of industries such as local tourism, culture and sports, and promote the overall development of local economy and society.</p>
Project progress and conditions	<p>Plot can be used for the project, surrounding water, electricity, gas, communications, roads and other municipal facilities are perfect.</p>
Industry profile	<p>Yongchuan District Bashu culture blend, tea bamboo culture symbiosis, accumulated "billion years of dinosaurs, million years of stone pine, thousand years of ancient town, hundred years of tea bamboo, ten years of vocational education" and other regional characteristics of culture, is the Asian football outlook city, the hometown of Chinese calligraphy, Chongqing folk culture and art. Yongchuan has mild climate, flat terrain and rich vegetation, and has a natural ecological barrier of "five mountains and five rivers ". The forest coverage rate of the whole area is 49.3%, and the days of good air quality reach 313 days. With the national forest park tea mountain bamboo sea, the central and western regions of the largest theme entertainment park Lehe Ledu, the national rural tourism demonstration area cucumber mountain, Yongchuan has been appraised as China's excellent tourist cities, national forest cities, national green model cities and China's most happy. The resources of culture, sports and tourism are rich, and it is suitable to build a cultural, physical and travel special town.</p>
Upstream and downstream industries	

1.Industrial policy	Projects can enjoy preferential policies such as taxation, land, subsidies and so on
2.Preferential policy	

The Major Investment Projects from Chongqing Districts and Counties in 2020 (Yongchuan District) 26

Project name	Smart Health City				
Investment attract department	Yongchuan District New Town Construction Management Committee				
Category/Industry	Big health industry		The period of validity		
Total investment			The amount of investment to be attracted		6 billion RMB
Contact person	Li Guo	Tel	023-49802888	Email	ycqzsk@126.com
Location	The ecological city of east Yongchuan and Gaobei region				
Cooperation mode	<input checked="" type="checkbox"/> sole proprietorship <input checked="" type="checkbox"/> joint venture <input type="checkbox"/> cooperative development <input type="checkbox"/> acquisition of stock <input type="checkbox"/> entrust operation <input type="checkbox"/> else				
Project profile	<p>The project relies on the natural ecological environment and abundant geographical resources on the ecological city of east Yongchuan and Gaobei region, forms a smart health care city which integrates medical treatment, education and scientific research, emergency, health management, rehabilitation center, green ecological sightseeing and cultural and creative experience.</p>				
Project economic benefit analysis	<p>The project will build a regional medical, health and education and scientific research in one of the large-scale medical institutions, create a regional emergency medical center, provide residents with fast, intelligent and efficient pre-hospital medical treatment services.</p>				
Project progress and conditions	<p>The planning land area of project is 1500 mu.</p>				
Industry profile	<p>It will build a health care industry in the high-speed rail and the northern region, and will improve the regional health care system, form industrial clusters. Now the existing community pension, institutional pension projects need to upgrade, need to actively introduce new forms of business and new models, and builds a health pension city.</p>				
Upstream and downstream industries	<p>Yongchuan is the regional education center, medical center and emergency center of Chongqing. There are 3 Grade 3A hospitals, 4 municipal key secondary schools, 1 international school, 63 financial insurance, health care, energy and other regional</p>				

	institutions. The China-Singapore International Cancer Hospital has signed a contract to settle in Yongchuan District.
1.Industrial policy 2.Preferential policy	In order to promote the rapid development of social pension institutions, the Yongchuan District Government issued the "Yongchuan District to promote the development of old-age services implementation plan" on March 16,2020, for the construction of old-age care, filial piety, respect for the elderly policy and health care and other systems to provide security.

The Major Investment Projects from Chongqing Districts and Counties in 2020 (Yongchuan District) 27

Project name	Headquarters economic projects				
Investment attract department	Yongchuan District New Town Construction Management Committee				
Category/Industry	Headquarters economic	The period of validity	Longterm		
Total investment			The amount of investment to be attracted		
Contact person	Li Guo	Tel	023-49802888	Email	ycqzsk@126.com
Location	Yongchuan District New Town Construction Management Committee				
Cooperation mode	<input checked="" type="checkbox"/> sole proprietorship <input type="checkbox"/> joint venture <input type="checkbox"/> cooperative development <input type="checkbox"/> acquisition of stock <input checked="" type="checkbox"/> entrust operation <input type="checkbox"/> else				
Project profile	The project will build live broadcast headquarters base, cultural media entertainment headquarters and education headquarters base, and construct infrastructure, consultation and settlement of regional headquarters economy.				
Project economic benefit analysis	The headquarters economic project has great influence on the talent introduction, tax revenue and so on.				
Project progress and conditions	At present, it is vigorously introducing headquarters economic projects, available reserve land sufficient and is attracting foreign investment.				
Industry profile	At present, more than 10 headquarters enterprises have landed, focusing on the development of infrastructure, settlement, consulting and other headquarters economic clusters				
Upstream and downstream industries					

1.Industrial policy 2.Preferential policy	Preferential policies for headquarters economic projects, industry funds, sites, etc.
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